

The Next Five Years 2022 - 2027 – Our Priorities

Environment: To enhance and improve access to the borough's cherished **green spaces and natural environments** for the enjoyment of generations to come, balancing our commitments to housing delivery and economic growth. We are committed to tackling **Climate Change**, working with communities and partners.

Health and Quality of Life: To nurture the **strong sense of community across the whole borough**, fostering a sense of respect and consideration. We aim to ensure everyone can access a **safe, quality home** to meet their needs. We will take a positive approach to supporting all sectors of our community, including those who are most vulnerable. We will promote **active and healthy lives** for all and a rich programme of **cultural and community events**.

Economy: To invest in our **towns, villages and communities**, supporting our **existing businesses and attracting new ones**. We will promote the unique identity for our whole borough and its places and work with partners to improve to the borough's infrastructure including **transport** infrastructure.

Effective and Responsive Council: We have **listened** to the views of residents, business and partners to set these priorities. We will continue this positive engagement through the implementation process, and we will **advocate** on behalf of our community on issues outside our direct control. We will increase how we **work together** with other Local Authorities, partners, businesses and the voluntary sector – we recognise more can be achieved by working together. **Customer service** will be at the heart of everything we do. We will harness the opportunities of **technology** to deliver efficient and effective services. We will **spend public money wisely** and attract resources and investment into the borough as a whole.

