

## What do you believe is the greatest strength of Camberley town centre, and how can we build on this to create a better future?

Strength: Camberley's greatest asset is its strong community feel, convenient amenities, and ongoing regeneration efforts. With a mix of retail, leisure, and green spaces, it offers a well-balanced town centre experience.

Building for the Future:

- Enhance Retail & Leisure – Attract more independent businesses, improve nightlife, and host local markets.
- Sustainable Development – Invest in eco-friendly infrastructure, pedestrian areas, and mixed-use spaces.
- Community & Culture – Expand events, promote heritage, and support local arts.
- Digital Innovation – Introduce smart city features and boost online visibility for local businesses.
- By embracing these strategies, Camberley can thrive as a modern, vibrant, and welcoming.

It's so empty now that a large regeneration project could happen. Need more houses and footfall to sustain the town centre. Not just flats though. Need to give up on department store and retail led schemes it's just not going to happen times have changed. Needs to be more housing and less retail. More culture, restaurants, gyms, coffee shops, things that people use. Strength is that SH own shopping centre so why not do huge discounts for small/start up businesses and shops could start a great community if make it affordable enough and attract people that way.

It has good transport links and is accessible from many of the surrounding boroughs. This does not reflect the visitors to Camberley as everyone appears to shop in Bracknell because of better shops.

Reduce Car parking fees

I believe we need a strong range of shops. We have no menswear shops.

The area around The Atrium is smart.



Compact town centre close to public transport with potential to be a centre for visitors/residents who shop/eat/entertain

The shameful decline of Camberley town centre is unacceptable. Look at Bracknell, Basingstoke, Farnham - sold mix of good quality independent shops, high street favourites and some high-end establishments. There is so much wealth in Camberley and yet it's heading the same way as Farnborough. What a terrible waste.

Camberley town centre has a good space for shopping and entertainment, and it is easy to navigate the town.

Now that online shopping is so competitive with the high street, the council must encourage and support businesses from all retail sectors, as I believe the people still prefer visiting and seeing what they buy, before they commit. Many would love to see 'a day at the shops' experience again, like it was 20 years ago.

Really like the bazaar/fair every 3rd Saturday of the month

I don't believe there is any strength! Quality of shops have come down and shops leaving; the environment feels unsafe especially for young children there are too many strange people hanging around the mall! The parking is now more expensive than town centres like Guildford and Windsor; there is huge space and huge potential but not being utilised.

It's a very family friendly town. This should be built on.

The greatest strength is that the shopping centre is under cover. Advertise the fact that shoppers/visitors are protected against the weather.

It's nice and compact for a town centre and Camberley has a good sense of community. The market days are good, as are the special events. More of these and more variety of markets would be good - ie craft and artisan as well as farmers

Keep low rise housing NOT HIGH RISE flats, to maintain CAMBERLEY'S USP of its individual character.

Make car parking cheaper. Clean the streets of chewing gum. Stop the cutting down of trees which is happening without compliance checks.

The greatest strength is the regeneration of Park Street and the Atrium, this has made it a desirable space to look around and meet and shop

It has been great and could be again. We need more shops

Indoor shopping is a great strength, but the variety and quality of shops is very disappointing.



The Atrium complex is its strength but more affordable parking really would help encourage more footfall into the area.

Wide open places.

To try and bring in better shops Departmental store John Lewis gift shops smaller shops not cheap shops. It's town centre has a lot to offer

Camberley needs better shops to bring people in, eg Fatface, Molton Brown or Rituals etc, more like Guildford.

Good Pedestrian only centre & walkways. Good parking. Broader area outside B&M needs planting. (Could be done in association with local gardening clubs etc)

Best addition in a long time has been the Login Lounge. A multi functional, quality space appealing to all ages. Look more in this direction for future investment and business partners.

There is no great strength

Lots of delay dilapidated building which can be knocked down to produce open green areas and small independent shops.

Many Camberley residents seek upmarket dining experience and have to travel further afield to find this.

Allow more pop up shops, give them incentives to stay longer.

There are more closed, derelict buildings than there are retail shopping places.

Stop building over priced flats and create an environment where people want to shop and spend money.

The centre is a perfect opportunity for a wide variety of independent retail, but these need strong council support to enable them to establish themselves financially. Not enough attention is currently paid to the suitability of new retailers, which currently come and go at an alarming rate.

I no longer see strengths in camberley town centre

Theatre and the leisure centre. We need more appealing shops, a mixture of independent and high street, good quality not bargain basement. We miss House of Fraser (when it was good).

Cinema and restaurants are great



Community, links and safety. We do need either Lidl back or Aldi to have a value for money and good quality supermarket with seasonal special buys not another independent expensive food shop.

Would prefer to have more value chain shops and not expensive independents.

Really need a safe nightclub back, my daughter loved try.

Would like Nero coffee shop back.

More seating throughout the town centre.

Location, it could be a major town serving the many surrounding smaller towns and villages but the council hold it back significantly

Not many strengths- need to improve the shops, car parks

More cultural events , less parking fees

I honestly can't think of the greatest strength

Absolutely nothing about Camberley is a strength. I go there as little as possible. Car park charges are too high, there are very few shops to actually shop in other than cheap bargain type shops. It feels unsafe not enough security.

Places Leisure is a wonderful resource and very well supported by all ages. It offers free parking for members which is a great advantage to users so free parking for a couple of hours should be offered to shoppers in the town centre to save our dying town centre shops.

Has the infrastructure (car parks and size).

It's a friendly community, good transport links, various car parks.

There are some independent shops in town and there is plenty of parking (though it is expensive)

I can't even think of it's greatest strength to be honest. It's full of empty units, charity shops and coffee shops. I hardly ever come in except to use the dentist

At this time I don't see any strength in Camberley. The loss of good shops and the cost of parking are reasons why my family go elsewhere.

It's history and old buildings of significance. We have let the buildings on the A30 fall into disrepair. It's these things that make a town unique. Modern structures are everywhere and not appealing visually. The high street has a good mix of old buildings but the widening of the pavement (waste of time as it's not useable area because of giant plant pots) is now only used for people to park on.



None

Reduce the parking charges so this will encourage people to come to the town. There is only one strength Camberley has that's the Theatre.

Location and heritage.

I DO love the shopping centre as such, the layout between the pedestrian zone in Park Street and High Street, but sadly there are too many empty stores and cheap shops. A department store to fill the old House of Fraser would be a good start. Camberley is a wealthy town, but a ping pong parlour, a bubble tea stall and several barbers will not attract the right clientele willing to spend money. Boutiques, fashion homeware, cookery shop, cosmetics... that's what's needed.

It has no strengths at the moment it is awful!

The leisure centre, restaurants and bowling alley are great. The town centre shops are terrible - it's full of cheap budget shops. I have no reason to visit the shopping centre. Personally go to places like Reading and Bracknell to shop or Guildford to eat out

Special events such as Christmas or dinosaurs in main square are good. But not enough of a draw on their own. Need to be used as an incentive to draw people into shopping in Camberley. Perhaps with some sort of activity to complete or competition with free parking as a prize.

The parking charges are horrendous. How can you legitimately charge so much for parking? I used to come to town three to four times a week. I can only afford to come in once a week! This town is being killed by the parking charges!

Nothing currently - it used to be a fantastic local shopping centre but it no longer is. Lack of shops, lack of choice and expensive parking.

I don't think you listen to you people, the parking prices are far too expensive, one chemist and it's inconvenient to get to, no 15 minute parking. We don't need more restaurants we need more shops.

It's proximity to Bracknell, where there is a better shopping experience and cheaper/better parking facilities. We have the car parks, just need to make them affordable to build a better future.

There needs to be better shops to draw customers in, no more eateries or barbers/hairdressers; we need variety of high street shops.



Although it seems to be regularly criticised online the range of restaurants, cafes, bars, etc. is ultimately a strength of Camberley and if retailers are not interested in opening up in the town then we should continue to pursue hospitality options.

The town is lacking the BIG brand shops. Sadly, Camberley town centre is fast becoming a run down space, where local residents such as myself are travelling to neighbouring towns for the shopping experience that Camberley lacks. It's also a major factor in our consideration to move out of the area.

There are things to do but it needs more variety. I lived in Camberley all my life and have family there still now (I moved to Hampshire but visit weekly). I also used to work here. Be good to have more accessible events, and also parking that is reasonable prices. I have a child aged 5 and 12. Be good to have activities appealing to mixed ages. Please no more restaurants!

Personally, I do not feel Camberley town centre has any great strengths. It has lost all major shops and has been left with too many functional shops eg hairdressers, charity shops and the like. There is nothing to make me want to spend an afternoon shopping - I would choose Bracknell unless I just wanted to nip to Boots or the bank.

Easy parking and proximity to the station are positives.

Ensure appropriate streetlights (maybe solar powered) and safer solutions for cyclists.

Keep public spaces and street much cleaner —> more bins and ensuring these are emptied.

Camberley has gotten worse in the 12 years I have lived here. You haven't even finished redoing the floor in the mall.

The loos in the atrium are always out of order. Need loos down other end of the mall. The a30 side looks awful wouldn't even know there was a town there

There are too many restaurants and not enough home or clothing or electrical or craft shops

I have been on numerous Surrey Heath Groups where we have said what is needed. Having lived here 50 years I am aware of what is needed, but not many of the suggestions have been taken up. Out of money and in a mess. Our lack of decent transport makes it difficult, bad train links and bottleneck road system. Sorry, this was meant to be strength.

Currently has no strength, just a wasteland.

Plenty of food outlets

It has an indoor shopping centre as well as outdoor shops, making it more appealing. It has good car parking.



The greatest strength is that it is small which means that the shops are all within easy reach of each other. It possesses all the essential shops needed and good selection of places to eat.

Difficult for Camberley to compete with larger nearby shopping centres like Basingstoke/Woking/Bracknell, but it is much better than Farnborough/Aldershot.

As Surrey Heath is known for its many trees then making the centre more green plant and tree-wise would be good. Encouraging convenient charging for electric vehicles could help make it green in terms of emissions.

Generally good flat pedestrian area's, wish Lidl was still present ,in more in a town centre location (rather than rear of Atrium as it was a good competitor to Sainsburys (which i also like).

Atrium complex is good.

Parking too expensive for the shops that are present.

Wish there were more clothing stores/gift shops (like the old MacDonalds gifts), too many estate agents. Miss having a big House of Fraser type superstore (perhaps a bigger Primark would be a draw).

Love the hanging poppies etc that are installed.

The greatest strength for me is that it is my nearest town. However over the years most of the shops I used have closed. It's now mostly cafes and service facilities. Therefore I rarely go shopping in Camberley. Only one supermarket! Lots of cut price shops!

Lots of money spent on making the area attractive but to no avail.

The town looks relatively nice but the parking charges are ridiculous. I used to come to town regularly but since the parking charges have kept going up I now go to Farnborough. 50p for an hour as opposed to minimum £2.80. I now only come to Camberley because my dentist is based there.

Small, clean, and safe environment.

The limit number of independent shops/ coffee shops.

Plenty of shop units, however, they need filling. Rents are too expensive for retailers and parking charges are too high for shoppers. Lower the rent to fill the units and this in itself will increase footfall. Make Camberley worthwhile to visit. More retailers for our younger generations. When I was young, there were plenty of cloth and shoe shops for us. They were quite classy too. We had great department stores. Just those made it worthwhile to visit Camberley.



A friendly and safe shopping area

I like the mid-century architecture. Camberley has the opportunity to lead the way on making this a key feature. The buildings need care and attention to preserve their striking appearance.

Parking is too expensive and inconvenient. Camberley itself is nice, and the regeneration overall good - however myself and almost everyone I know switched to Farnborough once the high street parking was removed as there is no option left for short visits (queuing, looking for spaces etc not a practical option if I want to draft excluder from Robert Dyas). Currently I'd rather travel to Farnborough despite it being worse in every way and more than a little dystopian, and the same likely applies for most of the villages along the A331 corridor.

Its small, compact and relatively step free. The centre itself is under cover and that is appealing. It is nice that retail and food outlets are separated- so i don't have to cope with food smells whilst shopping.

Great dining offer, but shopping experience and independent shop need to be massively increased.

Constantly trying to engage with families through events and competitions.

Reasonable range of shops and businesses, there is a constant need to keep up with attracting new retailers as others close

Good Access and reasonable parking costs.

Camberley is a great place to live, but the town centre is on its knees. I only visit because I have to for the dentist or opticians, and I begrudge doing so. It's not a place I want to pay to park and shop, because the selection of shops is very limited.

Good basic area- needs more imagination

Nothing

It has no strength unfortunately. Empty shops means people won't want to come. Why should they? More housing and little parking for the apartments going up harms the local environment.

Variety of shops and activities and good parking.

The greatest strength of the town centre is that it's there. There could be better use made of the spaces in and around the town centre. If the money was available, a part redevelopment would do wonders.

I think the pedestrian way works really well with the eating places around it. The vue is well used. I am concerned that the High Street gets forgotten about as you need to go through the shopping centre to get to it.



As a centre of Surrey Heath activities. Encourage small, local, businesses to have a presence in the town centre. The Square shopping centre. Continue to let vacancies with new and interesting uses. More leisure opportunities.

Reduce to bare minimum the Car Parking Charges especially at peak shopping times... current policy is KILLING the town centre.

A good variety of shops instead of economy shops e.g. £1 shops, estate agents, charity shops and cafe/restaurants. We need a variety of shops where people are going to go and support instead of using the Internet.

Eating/socialising in the evenings is great, there is lots of choice and it has a nice vibe. However Camberley desperately needs something to encourage day time visits eg some interesting/useful shops especially nice clothes shops, department store, etc, there are plenty of vacant premises, would like to see parking charges massively reduced to encourage more visitors. The improvements that were started e.g new paving outside, tiling, lighting etc inside, need to be finished, Camberley is losing out to more attractive places.

Position makes the town centre easy to get to by car or public transport. The rent needs go be reduced significantly to encourage retail shops to want to come to Camberley and open. Parking prices also need to be reduced, or free for first 1-2 hours. Bracknell is doing so much better than Camberley now.

It's only real redeeming features are the charity shops for variety and the excellent accessibility for wheelchair users.

Camberley has a lot to offer, I've lived here 17 years and it has everything we need. Great restaurants, cinema, bowling, theatre.

It used to be local businesses with local connections and community bringing loyal customers back in. Now all there is, are overpriced big brands with not enough locals being able to afford to use them and extortionate rental prices for shops, pushing out locals creating long lasting local businesses. I mean, WH SMITH can't even afford the rent anymore.

For me it is its nearby location, but that's negated by the hefty parking charges that puts me off coming. Additionally, the driving out of all the free parking in the street that used to be available is another factor, previously I used to nip in for an hour for free but no longer is this possible, so you drive me into the arms of online. Strength wise it is difficult to say, you have a lot of empty shops that could be taken by local shops wanting to set up possibly. I think the old fashioned high street is its strength.



The amount of indoor space is great with poor weather. People need to be drawn into the shopping centre, activities, places to eat and destination retail to make the town a competitor to Bracknell

Variety of shops, namely charity shops.

Camberley has little to mention in terms of strengths. Location and convenience to motorways is good. And beautiful barossa.

Sense of community. Safe space. Good variety of shops although needs another supermarket

The town is easy to walk around which is a great feature, however there is seriously limited parking for all the flats. Instead of new businesses, there should be more FREE parking for local residents. Personally I am tired of arguing with neighbours over limited parking spaces. Address the parking issue before introducing any new housing or shops.

The parking in town is now unaffordable. I have lost my independence and cannot afford to park in town.

Nothing at the moment....poor cleaning standards, poor aesthetics, poor security, increased Anti-social behaviour, poor state of buildings , expensive parking, ..... thats why no interest in visiting

The parking is crazy & unaffordable - how can you take away my independence by parking the parking so expensive!

Easily accessible to the surrounding areas with great transport links. Sadly residents appear to prefer going further afield to shopping areas in Bracknell which has upmarket shops, lively vibe. Reduce rent prices and bring back decent shops.

Cheaper car parking.

Stop this net zero not going to work. Just going the cost the too much money for nothing.

The strength is its location within a wealthy area where people have money to spend. It's also a decent size. The cinema and restaurant complex is good.

Location, public transport, reputation. Local affluence.

It could be such a nice town but most businesses are priced out with large rents

It still has banks. Covered shopping malls. Variety of shops. It's clean. Culturally it's still British.

Its history and proud heritage. Also its links to Sandhurst Royal Military Academy.

Since I have lived here (10 years) the town has declined massively to the point I very rarely to visit. So many shops lost replaced with cheap shops barbers and nail bars. We need decent



shops, good places to meet for coffee and drinks. If Bracknell can do it why can't we? The buildings on the A30 are total disgrace. I would be embarrassed to take and visitors to the town, would rather drive to Farnham which has such a good mix of everything.

Nothing

Not a lot by tone of answers on Facebook! As a 75-year-old retiree I have watched Camberley deteriorate over the last 35 years since I have been using it I rarely go now as it has lost all character you need to listen to the comments reduce parking charges and restrict the number of barbers nailed bars And restaurants and encourage other businesses? NA

Variety of restaurants, coffee shops, cinema.

Camberley is surrounded by affluent families with disposable income. Yet these families chose to shop elsewhere because the town centre is so terrible.

Not a lot which is why I only ever pop in briefly if I need something ... there is nothing to attract over other local towns

It is pleasant to walk through but let's be fair if Primark wasn't there it would be totally dead.

There is nothing anymore which looks like a strength in the town!

The Victorian heritage and few remaining independent shops and bars ( Ark, Rock Box , Cabin, etc). Sandhurst is a huge asset not properly appreciated. You are destroying the town centre with appalling flats and making it more faceless everyday. The Victorian / Edwardian buildings should be saved and let small independents use them. Get a Waitrose local as a new supermarket rather than the awful Everest and other "supermarket " about to open

The only reason I go there is because it's close for me.

Nothing, Camberley doesn't have anything to offer

Cinema and Bowling ally, also the theatre but this needs to be improved

There aren't any strengths. The money that has been spent means why bother coming at all?! No short term parking means I would rather spend money elsewhere. Popped in B4, probably spent £50/100 in an hour, now I save it and go elsewhere

Location

Love the free soft play area inside the ping pong parlour. Plenty of places to eat/dine out/get coffee. Good events (car show, farmers market etc) Access to seating has been improved. Regular pitch for a good quality Fruit and Veg market stall

Not much going for it right now



The greatest strength of Camberley is the Places Leisure Centre. The library is good too. More central green spaces would be good, with bike paths connecting the town centre to other parts of Camberley (cycling is extremely neglected and often dangerous in Camberley).

More independent shops or at least different ones. Encourage small businesses that don't have a space in the shopping mall (eg ones that work from home, or the back of another shop, or slightly out of town) to be fully involved in the events.

RMA home & historical link

As shbc own much of the centre it has the freedom to develop it in accordance with the public's wishes.

Close local strong community who understand economic pressures on council but also understand their own.

It has a theatre and still has a few banks.

Camberley has some interesting independent shops. The should be supported.

Nothing at the moment, need to drop price of rent and parking.

It's location but needs better transport links such as to GWR at Blackwater, poss short tram link.

Nothing there currently to travel in for, looks drab with pubs & shops boarded up, the shops restaurants you do have are elsewhere along with a bigger selection. Post office never open. Places for leisure is too busy with not enough classes or availability. Parking expensive and minimum of 2hrs, struggle to spend 2 hrs there. It's a shame as I've lived here for nearly 40 years and used to visit several times a week. Theatre is the only positive.

I don't think it has a strength anymore- sadly declining over the years with loss of good quality high street stores and increase in awful cheap shops and pop ups with ridiculously expensive parking.

The current lack of traffic getting to the shops is a plus point but more houses would increase traffic

Cinema, restaurants.

Nothing

Camberley doesn't have a great strength

Good balance of shops and restaurants. Love the car show and markets.

Accessibility



Already a good mix of shops in the shopping centre. But the high street would benefit from similar to Farnham - better quality businesses like cafe's, delicatessen, clothes e.g. Oliver Bonas, Megan's, and designate the charity shops to the rear (near Ark) - already 2 there

There are a variety of restaurants but not enough shops that people want to shop in, too many cheap alternatives and vape bars. To have a greater future the town needs to appeal to all its constituents, more spaces for teenagers to hang out instead of running rampant in and out of the bowlplex and cinema, offer them a space to hang out rather than field especially colder months the same way we have spaces for the older generations.

Camberley Town Centre isn't worth a visit. Lots of empty shops. It's depressing, soulless. Businesses are priced out by excessive rent and rates. No lovely little independent shops.

Sense of community and polite people drew us to the area 23 years ago. We need more affordable housing for 1st time buyers and key workers. More diverse shops. Improve the shops we have, invite more interesting shops to town. Improved street maintenance. Better road management around busy areas like schools and frimley park hospital. More NHS doctors and dentists.

Not sure it has any "great strengths" Dreadful old, largely empty, facade to A30 must think Camberley is in terminal decay.

Pedestrianise area of Park street has been the best change done in to Camberley since the 1990's for me this made the biggest improvement and should be expanded to include the smaller A30 road that has the shops on it. This would create a loop back to the high street.

Camberley used to be a small town that had a little bit of everything but that variety is shrinking.

Nothing is a strength!

Safe & pedestrianised, ecstatically good but Needs more kept greenery. Nice market.

Easy to access. Provide free parking / public transport to Surrey council tax payers.

Sadly Camberley centre is now awful and has been destroyed by previous councils and putting up parking charges killed it for me. I am looking to sell up and move away in 2025. Camberley is saturated with housing and all down to greed. For one of the richest areas in the country it is shocking how dirty, badly maintained and botched roads, terribly maintained green areas, and over congested.

Affluent catchment, people have money to spend. Encourage new businesses, rehome any evicted from London Road block into empty shops so they don't move to other towns. Safety concerns led to the closure of 'of dice and men' which was a massive shame, please speak to them re other locations in case they would come back!!! Traffic means people would like to



shop locally but parking charges are off putting and the High Street with cars parking on pavements and no pedestrian crossing is just a mess. pedestrianise the middle section

Well filled and vibrant town centre with not too many out of town options.

TK MAXX - Sainsbury's – mullans - Poppins - cinema - the bear - Primary

Shops that are actually needed

Camberley is in a great location with a sense of community. However more should be done by having more community events for a wider age range - not just young children. We need to encourage new businesses with different entertainment options as seen in other towns. We should encourage shops which cater for a wider age range and bring back Camberley as a welcoming town centre for all.

Some events are good like the cat show. Its a shame the Christmas lights changed. That used to be a great event.

Ability in the future to reclaim land from the RMA to create a decent park for Camberley and green link all the way down to the Meadows.

Is there a strength - not so sure

There is space available to make improvements and encourage quality businesses to open.

It used to be vibrant and safe. I am not so sure that is true any more. Using the diversity of the town residents to have diversity of shops and facilities.

There is nothing great about Camberley town centre

Quality shops e.g. veg, butcher, and quality haberdashers. Quality restaurants etc.

The size of the centre makes it more accessible. Number of community events within the town, and impact of Collectively Camberley. Retention of longstanding independent shops eg Illuminations

Nothing. It is a dead town with expensive parking, too many empty shops and a poor variety of shops in a dated mall. Nothing unique

It could be a mainline to London Waterloo which would bring investment to camberley

Its been so badly managed and developed its hard to think of anything to recommend it. The Cabin is good. Mainly it's too fragmented between the high street, shopping centre and entertainments centre. Make it a single cohesive whole not a jigsaw. At night you can't walk through the shopping centre. It just doesn't work. The work done on the high street was a massive waste of money please focus on supporting local businesses and communities... if you



are going to splash cash on this please do something that really benefits Camberley not something that looks pretty.

You've got a strong generational mix of long term locals who have grown up here and re-invested by buying properties and started their own businesses locally. Town has to be appealing to them. Get big contracts with some big brands - Zara, mango, the Office shoe shop, a tech store like Apple, a sushi spot. Make millennials proud to re-invest into camberley - not be embarrassed by it.

I honestly believe that the greatest strength of the town centre are the 'chain' stores such as Sainsbury's, B&M, Superdrug, Boots, Robert Dyas etc.... When I visit the town centre, it's purely to shop and I automatically opt for the chains because of their stock and price.... I've tried the smaller store and found them overpriced and lacking in variety of goods. The smaller food establishments are ok but none look particularly appealing and again, I would likely opt for a chain such as Zizzis or Nando's.... I would like to see more proactive patrols around ASB & the parking.

Less eating and drinking establishments. Clothes shops for men and women of the older generation

Disgracefully no strengths! There are far too many restaurants or food shops in Camberley. How much food do we need to eat in this town? Bracknell town centre, Guildford & Basingstoke are more appealing with more retail shop and buzzing environment for one to visit. Camberley has gone downhill since 12yrs ago when we moved here. Our family in Bracknell used to come to Camberley now it's the other way round with us visiting Bracknell, Guildford and Reading.

Better train connection will be beneficial.

Restaurants and leisure are its biggest strengths, followed by shopping. Better rail links (or other transit system) to nearby towns would be the best way to build on this for the future.

The Mall is a lovely place to go shopping but is half empty. I used to go shopping there all the time because everything was under one roof & accessible to the High street and Park Street. Now there's nothing worth going into Camberley for. We need the staple shops to come back but also lots of boutique style unusual shops too. We definitely don't need anymore barbers, telephone shops or charity shops. The town is full of these already. People need to be encouraged to set up shop in the town & incentives offered.

Buses to Woking, Bracknell, Basingstoke where the shops are far superior.

Good rail links to Guildford.



Camberley would need far too much investment to improve it I'm afraid.

Central to bigger towns which makes it an appealing place to live. Good variety of restaurants. Security staff in the mall are fantastic very friendly and efficient.

You have the space to create a better shopping experience like Bracknell which is where everyone now goes to instead

Existing space flows well and if more businesses and independent shops were able to fill it up it would get back to how buzzy it used to be.

Location is the greatest strength. The need to encourage independent businesses with lower rents for them will entice more people to visit. Lower parking charges and free in the evening will also bring people into the town.

I only ever visit about once per year having lived here all my life I don't think Camberley town centre has any strengths and I never feel the need to visit unless it's for the odd cinema visit

I love Camberley for its greenery and tidiness. However, I believe the town would benefit from having more shops and cafes. Additionally, having another school closer to the town center would be great. Safety could also be improved with brighter lights in the evenings.

It has good charity shops.

That's it small and not sprawling and that it doesn't have skyscrapers

Although I never drive into Camberly, I believe cheaper and easier parking would be the best improvement.

I struggle to see any strength as it has been run down in the 35+ years we have lived in Surrey Heath. Alders, Army&Navy, BHS, Littlewoods - all closed and we're left with a mish-mash of Turkish Barbers, Vape and Mobile Phone Shops, as well as low standard catering establishments. We only go in for my wife's hairdresser; that's about it. We head to Farnborough Gate for Boots as it's easier to get in and out and parking is free.

The farmers market is great. Parking is far too expensive. Makes me rarely want to go in. No decent shops at all. It's tired and dated. Bring in more green spaces. Places where people can mingle without being completely surrounded by concrete and awful shops

Several shops have recently closed. We need more modern shops. People would rather go to Bracknell or Guildford if hoping to buy clothes. There is nothing for all age groups in Camberley. M & S food would go down extremely well.



I'm afraid I see Camberley town centre as being nothing special, distinctly average. The theatre, leisure centre and Vue cinema are the highlights, the Square is OK but there is an ongoing loss of shops/increased fillers (eg. council supported museum, ex Argos, ex Dixons/Currys, etc). Fundamentally Camberley town centre has no heart, no clear centre around which everything pulls together, the London Road development has to be used to provide this, even though it isn't ideally centred - ie. you need a really good architect/town planner to design this development to provide an appealing multi-use public open space.

There is a feeling of community here in Camberley and this is a result of being a small town centre. We could do with having a better selection of shops, less fast food restaurants and more police presence.

It is compact and mostly under cover with convenient parking.

Bring back more shops which people need like a butchers local pet shop larger supermarket nice place for people to meet for coffee and lunch which isn't too expensive and cheaper parking

One a week market

Location and accessibility is good BUT my concern is over the strategy to have independent stores. There should also be a focus on encouraging big brands back to the town centre as that drives shopping visits - currently younger families are heading to Bracknell as the big brand stores are disappearing. It is chicken and egg but I would be interested to see data from a successful town centre shopping centre that if focused on independent businesses not larger brands.

Easy access, although minimum parking is 2 hours so does put me off just popping in.

More retail shops that people want to actually shop in. For example clothing shops.. bring in shops like Zara.. Nike store, more appealing clothing stores.

Camberley doesn't have many strengths. The focus seems to be on building more homes despite having a lack of infrastructure. You need to focus on benefitting residents that currently live in Camberley then forgetting them and trying to provide more on others that don't live here. A lot of people now go to other towns due to better care and shops.

Being just off the M3 means that Camberley should be easy to get to for people from out of the area. Encouraging a good range of shops and businesses would encourage people from other areas into Camberley to visit for shopping and socialising

Range of shops and free half hour parking which suits most of my visits. Parking spaces in car park are generous width which makes parking much easier.



No strengths at all.

There are a variety of shops including independent stores/restaurants and also the standard chains. People enjoy the sitting spaces and the chance to sit and chat or watch the world go by. The ping pong parlour is a good idea.

There are a variety of shops including independent stores/restaurants and also the standard chains. People enjoy the sitting spaces and the chance to sit and chat or watch the world go by. The ping pong parlour is a good idea.

Accessible, great leisure centre, m&s

Difficult to think about strengths, the town looks and feels run down

One of Camberley strengths could be its connection with the Army and the RMA something we don't really celebrate that much. Could we involve the forces a bit more in our community events? Have the marching band come and perform at different events like Christmas lights spring Faye's food festivals etc... We do also have a great multicultural community including gurkers. Could these communities be celebrated at events like food or music festivals?

Primark and TK Maxx are the best shops but the car parks are awful and far too expensive. You need to look at places like Castle Point to see a successful shopping centre.

There is no strength, that's the problem.

I think you need to make rents more affordable to bring business into town only then can you increase rents. As it stands most of the shops are empty and as a result unless you want a meal you wouldn't come to Camberley.

Compact central shopping area.

It's large enough to host a variety of shops and businesses, if you can get them to stay long enough

There isn't one.

It could be a great hub but needs cheaper and more parking, less extortionate rent on retail premises, a clean up of the A30 area, and more focus on social behaviour issues.

The council should have a fund to help new businesses that are regarding as those most likely to succeed. A sort of Dragons Den approach to good ideas with feasible business plans and likely backers to accelerate local manufacturing and sales.

I actually don't think there are any strengths. I think the only shop keeping Camberley going is Primark. Camberley is a very disappointing place to visit. If I need anything at the shops, I would rather go to Guildford, Bracknell or Reading.



Discouraging visitors by upping parking charges is a severe disadvantage to town centre businesses. Stop the charge,

The cabin, Mullans & Cafe Bistro. Everything else in Camberley isn't great. Nothing to do in the day or evening

Keep building the houses on Camberley and keep them out of building houses in the smaller villages around Surrey Heath. Camberley is awful and will never get better- cut your losses with the development but keep building the houses to entice new businesses to start up due to the amount of people that are forced to live in Camberley

The buildings are all in place. Just fill them with vibrant, lively businesses. Don't over charge on rent and rates. Get bigger stores into the town and keep them!

I don't think at the moment that Camberley particularly has any strengths. Each time I visit I am disappointed by the shops closing, the cost of parking and just the general state of the place. I actively try and avoid going.

The wide range of retail and hospitality businesses on offer.

Home of RMA, Notcutts and The Meadows. The town centre just about survives. Places leisure has been a huge success story. We need more parking that is free parking to drive people in, more green space on A30 and more entertainment

The sense of Community that exists within the town centre

Being mostly undercover and having a variety of shops but main square still lacks coffee type shops.

It has a decent amount of shops

Camberley has great potential with some good shops and restaurants already here and I think this should be built upon by trying to attract some big, family friendly names that aren't found too locally such as Giraffe etc so as to not try and compete with Bracknell, but also encourage more independents/small chains. The square is a nice space (when it is not leaking) and is starting to feel more vibrant again after a lot of shops sitting empty for so long.

Reasonable size, shopping, present it better Range of shops Location, easy to drive to and park, under cover

The town still has many stores that attract visitors but the ability for people to park their cars cheaply and easily puts many off going. The redesigned high street hasn't helped with this and more thought needs to be put into this when out of town parking is often free.

It is compact and covered and has plenty of seating for more mature residents



Relatively easy to access compared to Bracknell and Guildford.

The Atrium is it's greatest strength because it meets the needs of the population to whom it is directed at. People want to be able to watch a film and have a meal out and this does this perfectly.

It's compact, easy to access and friendly to pedestrians.

Independent shops

It is easily accessible with good road links and is close to many attractions such as Windsor and Ascot. The recent refurbishment of the High Street is attractive but doesn't seem to have attracted many new businesses other than barbers. There are further business closures on the High Street and therefore costs need to be looked at closely for these businesses to help them make a decent living

It's position on the A30 and close links to London.

Fill the empty shops with sustainable businesses, not people trying to make a quick £. Use money wisely not spending on new walkways that break up after a few months!

The presence of retail stores and restaurants. This I believe is what draws people in.

I visit to go to the larger department stores. If they close, I'm less likely to visit. Whilst there, I'll also have a meal. More independent coffee shops would be great as they bring amazing produce and characterful shops into town. Providing a hub for people to connect.

The fact it is covered. Until it rains of course then it just looks awful. Shop wise it's ok. Nothing particularly enticing though. I tend to stick to Boots, Sainsbury's and TK Max. I do like the monthly market. The planting along the walkways could do with greater maintenance.

There is not a strength....Camberley is a dying town. it is lacking in vibrancy and has nothing to attract people to it. Lots of empty shops is very unappealing and does not make you want to visit Camberley. The rents are extortionate and makes it impossible for small independent businesses to thrive. Car parking charges are ridiculous. It is easier and cheaper to drive somewhere else!!

Primark

The shopping centre is covered

Accessible via bus pass

We love the free soft play and the ping pong. I bring my son here weekly. The events in the town centre are great - we came to the Christmas cracker event and spent the whole day in



town, shopping in between all of the activities. I have friends that travel from Farnham into Camberley because they're able to write letters to Santa or do the half term craft activities.

I live in farnborough but prefer to shop in camberley because it's much nicer got lots of shops and nice eateries, nice and safe place to hang out

Modern

Camberley is pleasant! The flooring is lovely, the centre is very bright and clean. Never any hassle to come into the town centre. There are lots of disabled parking spaces which makes the town very accessible.

Camberley is a great shopping area, particularly compared to other local towns, however it is sad to see so many empty shops

Heritage. nice place to meet friends for lunch

Nice safe town

Flat, Close, Close and local - easily accessible, Primark

The town centre has a very positive feel to it. It's bright, clean, and welcoming.

Variety of shops. To create a future more essential to living in, we need more activities to get the community engaged. Newer homes

Entertainment like the cinema

it's clean and well lit and ssfe

There are plenty of wonderful but empty premises in the town that need to be occupied by quality businesses to lift the general clientele to the area.

Please no more nail bars, barbers, low quality cheap shops.

Encourage better independent eating establishments and clothes and home shops.

The residents are the strongest part of Camberley not the council.

There is so much potential in the amount of space we have but it isn't utilised properly. It looks a mess and isn't very inviting when nearby towns such as Bracknell have much more to offer. Mo variety of shops and I only ever go into town now to go to Sainsbury's. Layout of centre is great with both high st and park st. entrances. But very tired looking. I like the local events that are out on, eg markets

Not sure, over the last few years I've had to travel to get the shopping that I want. In previous years I had no need to.



Good leisure facilities, theatre, bowling, and cinema. These should be more interlinked, though hard to achieve. The theatre is outside of main shopping area, can only easily walk through to high street which doesn't have many good quality bars, or restaurants to spend time in, before or after a show. Most food places are near Atrium, but hard to reach due to the shopping centre being in the way and closed off at night. Create better route between Atrium, Theatre, High street which is attractive, well lit, and signposted

Better shops without losing the local culture

The demand from the Camberley population for the services that the town centre should be supplying.

Diversity of shops and independent retailers, including charity shops. However, Needs stronger brands (anchors) to attract more customers and employment. Some Shops need upgrading.

Camberley needs more shops, I find myself going to other local towns and half the shops I would like to visit aren't there. There are lots of restaurants but would like upscale cocktail bar or something safe for woman to have a drink. I like I feel safe but the town centre needs a big face lift as it looks run down.

A good mix of leisure, F&B and shops

More high end shops and less shops like B and M.

Atrium

The log in lounge. Great environment for a safe evening out.

It is not a spread out town centre so everything is easy to get to But we should stop making it just restaurants and coffee shops. Some decent clothes shops are needed to replace what we have lost with house of fraser pre take over from sports direct.

There isn't. The lack of shops is astonishing, the barbers and restaurants outweigh the shops. Parking prices are disgusting aswell

The sense of community, the friendliness, and the events that are on regularly.

Everything within walking distance of town centre

Its roof Its clean state. Its SQ management team and Collectively Camberley. Its independent business. Wetherspoons, Rainbow Cafe, Log In The Cabin Mullens Tehrain Station Rock Box All have character. Primark is vital. We should be proud and encourage people to look for the strengths not the weaknesses.

The size and transport links



Sadly throughout growing up here, the town centre has just got worse and I wouldn't say there is currently a greatest strength.

Difficult to think of one poor rail service, no quality shops no leadership

It hasn't got one.

I believe the greatest asset of the town is its community. I believe that the concerns over the growing amount of flats being built with no new investment in the shopping centre a valid concern that does not appear to being well managed.

The events Collectively Camberley hold throughout the year are great at drumming up visitors and engaging with the community. To improve this more permanent experiences like an escape room, etc would keep that constant flow of visitors.

The few independent companies for example the Lovely Card Shop and Mullans. Feels like you're supporting local people.

Please redesign the London Road and other plans but create more green areas but maintain them ! Camberley was a clean town and green areas where correctly maintained ,parks where attractive safe areas .

It has lots of different types of eateries. I think money has been wasted in the past & rents should be reduced to allow for more independent retailers.

I believe that Camberley has gone down hill, the streets are dirty and the plants are neglected.

Amazing leisure centre... and theatre. Need more clothes shops, bigger high street names/brands, like Bracknell!! New block paving always looking dirty!! Needs jet washed. Let new small business make use of empty retail spaces in mall.

It's very bland, needs more attractive shops

N/A

Lots of space to create something new. Need more residential to create more foot fall for shops. Need to allow pretty much any activity in the town centre that will bring people to it doesn't have to be retail. Strength that the council owns shopping centre can you let units cheaply for small businesses starting out? Could become a hub of new innovation and opportunity. Would pay off in long term. Keep parking cheap compared to other areas. Need to let go of long term visions that are out of date and think about what could happen now.

First the roof needs to be fixed, so when it rains is actually dry and safe for the shops and customers! We need more variety of shops. Maybe go to Bracknell and take inspiration there.



Their new shopping mall it's absolutely lovely. But also we need more police around the centre, to stop shoplifting and drugs dealing. And teenagers misbehaving.

It's location in relation to other towns and the road network.

The variety of restaurants and shops available

The demographic profile of the population reflects this- I do not feel safe particularly in the evening and do not feel the town centre offers a pleasant experience. I use to shop in Camberley regularly. I don't now. Bracknell, Woking, Fleet and Farnham have stolen the march on Camberley town centre so much so I doubt it will be

I find it difficult to put anything here. Parking charges are ridiculous and counter productive. There is no point in building new homes when we don't have a decent rail connection to major hubs such as London. You will not attract people to Camberley to shop if they have to pay high parking charges nor will people who work in London and have money to spend if the train service is slower than driving into the city. The bus to LHR is great, so how about having a regular bus into the heart of London?

Its relationship with Sandhurst - Joint events and news less.

Good transport link to the centre already in place. Focus needs to be on filling empty shop units and making the centre more visually appealing especially down the A30 it makes the town look run down and shows lack of care and lack of funds

Good leisure facilities. Not much else.

Good transport links.

It's a convenient location that meets the needs of 90%. It doesn't have everything, but it does have most, which is normally enough which makes it appealing. It's not too big so that it's overwhelming and it's much more inviting than similar places like Aldershot and Farnborough. It's mostly got a good vibe and I like the independent aspect. Check out Eastbourne's Arndale/Enterprise centre for how independents grouping together create a unique and inviting place to come and shop. It's why everyone likes a market or car boot. It's the variety.

The Atrium, independent restaurants and shops, pedestrian areas, more places becoming dog friendly including shops

I don't think there is a strength in Camberley town centre at the moment. We need a big department store as a focus.. Camberley seems to be full of food outlets, nail bars, shops selling cheap items and hairdressers.....nothing with any class.....not helped by a leaking roof either.

We need a bigger supermarket as it is now it is a dead town what we don't need is more take aways or other food places



The shops are mainly undercover, it is mainly pedestrianised.

Currently I cannot see 'a greatest strength' of Camberley town centre. Just look at the High Street, nail bars, barbers, and with one or two exceptions, tacky shops, tacky planters; and the centre near what used to be A&N is a disgrace. Get a grip and give shopkeepers a valid reason to trade in Camberley and shoppers a reason to visit. Shoppers need 'an invitation to treat'. They are few and far between in Camberley.

There are plenty of residents who can and will use the shopping area more if there were more options available including local/independent retailers. Please offer attractive rent options to make this happen.

Camberley Town Centre is compact but with a wide variety of shops. It is clean and feels safe. I don't believe it can compete with larger shopping centres like Woking or Basingstoke, so it should concentrate on being less generic than other places and more quirky with lots of independent shops.

independent businesses and being a small community.

The Atrium is its greatest strength but The Mall lets it down. No good shops to make you want to visit which is needed.

The independent businesses are dedicated and creative

Somewhere you can spend a day or afternoon doing 5 things on your to do list. Some shopping whilst camped out at pub , restaurant or cafe.

Am struggling to think of one.

Build on the investment by developers and encourage new tenants to the many empty retail spaces with sensible rents and minimal service charges

It looks like a desolate shabby run down town along the London Road it is a disgrace

The shops are so limited not a great deal to offer

Camberley has a good variety of shops but still doesn't really compare to places like Guildford or Bracknell for a town centre

Camberley is compact and with the right mix of shops and entertainment could be really attractive. The real issue is getting in and out - I only use Camberley on days I work in the town, I would not consider coming in at weekends as sitting on the A30 in or out is not how I want to spend my leisure time. Until the traffic issue is resolved that will always be an issue (cycling is



not attractive either - some of the cycle lanes have disappeared and the filter on traffic lights pick up cars not cyclists).

Camberley used to have a good variety of shops but now less to come into town for which is a shame. I know that the retail environment is challenging but attracting more "big names" would be good. I think the town has "missed out" to Bracknell on that front sadly.

Too many cafes & coffee shops!

Camberley does provide an excellent variety of events for families during the school holidays & farmers markets / car show etc are great.

Many diverse retailers but should aim to get more. The cost to park is a deterrent at the moment to attract new and local customers to the town. There are places where people can go locally to shop which do not charge as much to park as Camberley. Rates have risen recently which do not help to attract shoppers. Something the council should reverse. If people need to buy something they really need and can't buy elsewhere they will use zones where they can park for free. Older shoppers, who have the money to spend, are penalised with expensive parking.

It is compact and everything is in easy walking distance

Camberley greatest strength was its ability to attract shoppers and make them stay for a whole day. Unfortunately over the 10 years I have been here I have seen business go and along with it local people pack up and move. Camberley need to rethink and stop just taking on Poundland store so it pays rent for them get shops in that the community support and the community will shop in town again

Entertainment - the cinema, bowling, and restaurants on one side of Camberley near Park Street is thriving. It is plainly evident that shopping centres need to be smaller - people want to shop but they also shop online, this will not change significantly. Therefore, smaller area for shops, with huge discounts on rent to encourage retailers in.

Family orientated, lots of little independent businesses, better parking to make it more accessible that less expensive.

Camberley provides an accessible means for visiting. The events help bring the community together, showcasing the talent we have here. Bringing more independent shops, arts into the town would really help push visitors. Improving the toilet facilities/car park stairways as these are disgusting and give the wrong impression of the town. Allow more pop-up opportunities & encourage entrepreneurship.

Camberley is a great hub as it has everything you need. The only way to improve this is to create more affordable housing and to create better links with the train line.



#### Pedestrian access

I'm not sure that Camberley has a particular strength any longer - the town centre has gone downhill since the loss of the department stores. The community, however, is somewhat a strength with good schools in the area attracting families.

The Cabin, El pic, The Camberley businessmen's club, Tortuga . All sorts, small businesses working hard to make Camberley a diverse business community all need to stay on the London rd ,the rest flattened, and affordable housing is needed, we desperately need a cheaper FOOD supermarket Iceland ? Lidl? Aldi ? Coop ? For the non-drivers especially pensioners there are so many empty shops a complete waste of money the old Argus premises could have been a wonderful supermarket and parking opportunities lost . No more jewellery shops nail bars

Camberley needs some up market decent shops ! Now it is full of shops with a load of tut !

Getting rid of house of Fraser did not help! Now there is nothing there but cheap shops apart from Robert Goddard.

You should aim for the likes of Bracknell new town that has decent upmarket shops.

Independent businesses are the way to go for Camberley. We cannot compete with the like of Bracknell so we should be making our town individual and unique.

The leisure facility is great and has been a success and well used. I find it hard to answer the strengths of the town at the moment as I rarely visit because of lack of retailers so can't see the point of going in. I like the farmers markets but always miss it cause never sure when it is on. Maybe weekly markets would be good, attract people in the week even for fresh veg, cheeses different stalls offerings.

As someone who grew up and has lived most of my life in Camberley, it saddens me to see what a shanty town it has become over the last decade or so with no soul, no heart, no decent shops, and a complete butchering of the town as a whole. Whilst I've not been to the new leisure centre, that does certainly look like it is a promising start for a new era of Camberley.

There are no strengths- complete waste of money and time

It is family friendly and has some good things already for example the baby changing and nursing room although need update is very handy. The free soft play is also great. It just all needs a revamp.

Business owners working together is your biggest strength, and places Leisure, Military Academy bringing people in to Camberley. We need local business owners in at lower business rates to



create more pop up opportunities. Give businesses a start! Keep working on the mix of town entertainment. More inviting from A30 showing why to stop and spend. Green space, planting, seating. Create events for RMA to get involved with, use that connection! More military events showing Camberley as the worlds biggest international officer training base.

Lower car parking fees. I no longer visit the town due to extortionate car park fees. Too high and no 1 hour choice. There is no reason why any would or could shop in Camberley for more than an hour.

Variety of spaces, and the cafe bar culture near the atrium

Affluent catchment, traffic/travel time mean we WANT to shop local. So please don't price people away with expensive parking, more town centre housing fine but a place to sit/relax in town centre as part of it please. Make high street delivery traffic only to make it a better shopping experience.

Some lovely independent establishments....login lounge , Tehran station, memco, Mullans. More of same please....plus make more of view to entrance to RMA Sandhurst eg green space directly opposite... tree lined avenue framing the view from town centre

There is more to Surrey heath than Camberley

I'm not sure anyone can answer that in a unique way- but does it have to be unique? There's high competition from online shopping and other town centres with more to give.

My teenager can't get to Camberley on public transport but can get to Bracknell and Reading. Why would she pick Camberley?

I like that it's compact (but that won't drive footfall) it's got a decent variety of shops providing you don't want to buy clothes.

Nice bar, live music and decent shows at the theatre would bring me more often. Other than chain places there aren't great restaurants.

Everything is accessible and central with leisure facilities like sports centre and cinema, shops and eateries close together. However the shopping experience is poor with not enough to make it a shopping destination. Very limited for clothes and nice household items. Too many shops at the lower end of the market with very little in the way of quality shops

The pedestrianised area. Events like the farmers fayre or Christmas lights turn on are excellent. It's great to have different events like this to look forward to.

The central part is a covered environment with convenient parking, however parking charges are too high. There is definite lack of food shops: no butcher, fishmonger or green grocer



(though there is a market stall), so we are forced to go further afield to get a good choice and reasonable prices.

Park street is bleak; it needs better landscaping and in the summer, more outside cafe and restaurant space.

The shops I used in the past have all gone, so I have to shop on line to get clothes and shoes that fit my petite frame. No more words available!

Um at the moment there is no real strength to draw anyone to Camberley town centre there is nothing worth going in for unfortunately

Nothing at the moment, need more independent shops. House of Fraser was a huge loss.

The Atrium and Primark.

Most footfall appears to be at the Atrium and one end of the Main Square. Encourage greater footfall by creating a new car park with low-cost/free parking for up to two hours at the A30 end.

The restaurants are good but the shops are very cheap and the parking is crazy expensive. We go to Bracknell and park for free..

I do struggle to find much good in Camberley Town Centre. The atrium is nice, but small. There's a theatre there, and that's good. More activities akin to Crazy golf, invest in businesses like Of Dice and Men who were ran out due to rates and crime, how can we let things like this happen? These are the kinds of independent businesses we need!

Has a large amount of space but nothing gets done with it.

Sorry, but can't think of any strength. It was better before when we had the department stores and some good, but not too expensive clothing shops. Also had the choice of a couple of supermarkets which I as an older person miss. Sainsbury's is very poor now, used to be able to all my food shopping there. I now have to use the car to get to Bagshot. Not good for the centre. I am not the only one!

Location, it is easy to get to from m3 corridor and A30. Working in Camberley retail I know people travel from

Basingstoke- they like our independent shops.

Woking - all the good shops have gone

Bracknell - we have shops they don't

And further afield



CARPARK PRICES need to be reduced. Free 20 min parking. Reduced Sunday parking. It's always commented on and putting local people off 'popping in' or meeting up for coffee/lunch & shopping. After school shopping etc

I don't know if there is one. Maybe the events that are run.

The independent businesses are the greatest strength and this should be encouraged and enabled. Losing a department store is always majorly impactful to a town and usually the start of decline - it's imperative that a new high end one opens - eg Fenwick in Bracknell, and some decent brand stores would be a huge bonus. Currently I don't have much drive to go into town, I tend to shop in Bracknell, but I would if the options were better.

Easy to access. Town centre always looks clean and bright

The town centre used to have loads of top names shops but probably due to high rates these shops are going elsewhere

It's already largely pedestrianized so making it more appealing to people on foot is essential. Walking down Park Street in the blistering sun or the pounding rain has anyone scurrying for cover rather than meandering along looking at what's on offer.

The theatre, the community events. But we need more high quality retail units. You need to work to attract these to the town. The town needs a better flow with less empty units.

Make up counters would be a huge benefit to the town. As would better high street clothes shops. You need to be attracting space nk, Zara, Cook.

Independent retailers also. Less discount shops and barbers.

Focus on the current residents and grow a better infrastructure. Camberley is turning very money grabbing and causing a huge money loss to the town centre and businesses.

Camberley town is becoming a huge ghost town with a lack of variety of shops.

Cultural venues are really important, from nightclubs and live music venues to the much loved Camberley theatre. My child does weekly drama in the theatre where she's made friends outside of her school and doing it in a proper theatre has a big impact on the joy she gets from it.

Camberley has curated a variety of restaurants, while I prefer independent ones I appreciate chains are important.

It is also good that the parking is affordable. I have a choice of Woking, Guildford and Camberley but I prefer Camberley as its cheaper parking.

Places Leisure



Great community

Good food and drink options, good shops

Nice and compact, flat, safe

Good variety of space requires more sociable places

Build on brownfield.

Nice to have banks

Primark is a big pull. Food and beverage are strong options but need more shops.

Good layout

Cheaper parking than Woking

Better than Woking

Compact and safe

Love the farmers market, lots of independents

Improved cleaning

Fewer jewellery shops

Make more of the independents

Long history - reserve it

The people

Community focused and the atrium

Atrium



## Do you have any additional comments or suggestions for the future development of Camberley town centre?

Beter public transport. Car park too expensive, needs more variety of shops

Lower rents , too many barber, road safety needs to improve, grounds maintenance needs to be improved. Lower parking charges.

More shops, much better than Farnborough, nice variety of events. Need to fix the roof

Do the basics really well.

The A30 parade is an absolute disgrace and should be the no 1 priority of any council members and staff. Why on earth it has taken so long to do anything about it is incomprehensible. No department store is ever coming so forget that and make it a resi led scheme with maybe affordable small retail/business units underneath. But no one is coming to Camberley whilst it still looks like that so forget the rest of it until that is sorted.

Encourage decent shops, lower rates to bring back high street shops. Tidy up the green areas.

Remove the BT telephone boxes by the Sweet Shop because they are used his toilets at night time. I've seen some of the other shopping centres where they have storage lockers to put shopping whilst in town. I think that would be a very good idea with the number of empty units that are available in town. I also think we should liaise with the council and get a business hub within the shopping centre that can offer younger people business advice and starting their own businesses. There are several retired business people in the area could help.

The number of empty shops is a huge problem and other problems, vandalism, anti-social behaviour etc etc extend from the town becoming derelict. Business rates need to be at a level where shops can afford to invest in being part of the town centre. We need to avoid more charity shops, Turkish barbers and coffee chains and have genuine shopping choice.

The decline in shops is concerning and the social media comments regarding the town center is mostly negative. Car parking charges seems a reason people go to Bracknell, Reading or Guildford instead

The London Road is what people see as they drive passed. Who in this world would want to visit when the first impression is the murky and dilapidated London Road?

None.



Take a look at town centres around the world not just the U.K. and create a better environment. Look at Southlake Town Centre in Texas for example! Why are farmers markets only once a month and not twice? Better looking and better quality shops. Put a limit on cheap shops that sell rubbish and limit on news stands and barbers; now there is not even a WHS! I now drive to other town centres to shop cause Camberley has become a joke .

Parking is too expensive and puts me off going into town especially when I'm only popping in for a short time.

The Vision is totally unrealistic. As a day dream it's fine; as a basis for planning it's irrelevant. The council has no money, yet there's not even a hint in the Vision of how any of it will be implemented in such dire financial straits. Also, it plays little attention to the shrinking - and probably continuing shrinking - of bricks and mortar shops nationally, and the need for town centres to remain profitable in spite of this. A more meaningful Vision would start with a blank sheet of paper, and describe a smaller town with more people living in it.

There needs to be at least one Changing Place style toilet to meet the full needs of disabled residents. We keep asking, and we keep getting excuses. Take responsibility and build one! All other nearby town centres have at least one and Camberley needs to keep up.

Keep low rise housing NOT HIGH RISE flats, to maintain CAMBERLEY'S individual character.

Make car parking cheaper. Clean the streets of chewing gum. Stop the cutting down of trees which is happening without compliance checks."

Camberley High Street, needs regeneration. Parking along the High street should be 20 minutes only so, people can drop in pick up whatever they need from the high street and then go. People should not have to park and pay extortionate parking charges for 1,2 3 hours to shop. You are competing with Farnborough Gate/ Blackwater valley shopping area which has 4 hours free parking and desirable shops in that area. Camberley has more shops closing down than opening. I go to Farnborough gate more often as parking is convenient and its free and i can get everything i want.

Make the parking cheaper

Try to attract more independent shops and eateries. Reduce the cost of parking to help encourage footfall. Make the A30 frontage attractive. At present there is little nothing to attract people travelling along the A30.

Stop building flats everywhere, reintroduce the 1 hour parking charge, more and better shops (smyths, Iceland, the range, clothing shops), places for younger people to meet, anything for children to do, reduce shop rental fees, safe spaces for people with additional needs, Basically anything that makes the town less of a dump, Bracknell is sooo much better than Camberley.



Can we have a Zara please just to improve the shopping centre

Less 1 & 2 bedroom flats and no more sheltered living complexes/old people's homes. Huge shortage of affordable 3 bedroom houses or apartments. Encourage existing businesses to move into the centre away from the near derelict London Rd. (nobody wants to walk there).

Employ traffic wardens on the High Street to stop vehicles parking on the pavement as they are ruining them and are a hindrance to pedestrians. Remove children's indoor play areas in the Square ..noise is not needed inside for shoppers or shop assistants Pedestrianise the High Street ,then the extortionate car park charges could be reduced. Camberley needs more shops to attract footfall. Other towns have a bigger variety of shops despite these changing times. We only have one normal supermarket...Iceland would be good for Camberley ...Farnborough has one.

We do NOT need any more barbers, vape shops or cafes. We need a haberdashery, a gift shop, a carpet shop, a furniture shop, a leather good shop, a nice stationary shop and a post office.

Camberley is overrun by bars and restaurants. The rental spaces are too high so businesses close due to the cost. Camberley needs to reduce rental prices to encourage retail stores to want to stay instead of making them go out of business. Stop allowing more high cost restaurants and coffee shops to open and give more access to clothing, craft shops, book stores etc.

Camberley needs a larger department store and more well known brands. There should be a restriction on how some of the smaller shops decorate their windows - think High Street top end looks scruffy with all the nail bars and neon lights. People also have to feel safe and I think they don't. I've grown up here and embarrassed to say I live in Camberley. I drive to Windsor for shopping. The roads are congested which also doesn't help people access the town centre. And we need a fast train to London!

There are currently two distinctively different Camberleys, day and night. Housing as it does, a growingly aging population, it still faces major safety policing offers after dark. The London Road frontage has been an eyesore for far too many years and should be top priority, closely followed by car parking that works and is priced to attract visitors rather than send them away,

Repurpose the House of Fraser site, encourage new businesses into Camberley with rental discount incentives.

Need better shops - less cheap shops. Needs a tidy and finish the floor and leaky roof in centre. More party and dining vibe in the evening. Tables outside. Cheaper parking must.

We need a value Supermarket back, losing Lidl was a disaster for the community. We need either an Aldi or Lidl which has good quality, value food and seasonal special buys not another



independent expensive food shop. We need a nightclub for the younger people, it is such a shame Tru has closed. Somewhere to be safe and dance.

More benches and seating for the elderly and disabled, there are such long stretches to walk especially with the lack of disabled spaces meaning the walks are longer.

Reduce cost of parking - it is shockingly high. Demolish the London Road/A30 shop fronts. Additional parking (on high street/park street) to support a quick pop to shops, bakers, etc. Improve the main square car park staircases - they are horrendous. Refurbish the Library- look at the Woking library renovation.

Less pricey rent for businesses More cafes terraces in summer Free Music festival in town , like in Europe one day dedicated to music , anyone can play ( professional/ amateur) Cinema weekend , half price cinema tickets weekend few times a year or once a year Comedy club More area for youngsters to hang out , supervises enough

Get rid of the car parking fees and people will come back. It's too expensive to park in Camberley.

Make it more like Bracknell or Guildford

Most of the car parks are expensive which is off-putting to shoppers. No wonder shops are struggling to attract potential shoppers. Additionally, with the exception of the carpark at Places Leisure and the Atrium, the town centre car parks have very narrow spaces - hard to safely park.

REDUCE parking fees, I go to Farnborough as it much cheaper.

Cheaper parking, reduce rents, drive footfall. You don't do this with parking wardens, high parking fees and driving business away

Reduce car park costs, they are ridiculous for the limited shops there are. More activity spaces for young teens other than just hanging out in streets. Get better shops. Less coffee and vape shops! Bring back the zebra crossing on the high street and actually stop cars parking on the pavements there.

Parking should be cheaper, Rents need to be reduced to encourage more independent retailers Fewer bars & restaurants and more green spaces

Make it pay back the investment

The centre needs to be diverse and user friendly. Affordable and encourage people into town be it for a 2 minute errand or to meet friends and have a shopping trip or a trip to the cinema or theatre.



Short term free parking brings people in and then they spend money! I live close enough that I ride my bike into town. I refuse to pay any parking since it went up so much. If it was more reasonable I could stomach it but I will not out of principle. The shopping centre is half empty, Park Street is a ghost town, the high street has more cars parked on it than ever before. The expensive changes that many opposed were a waste of time.

Lower rental space and parking. Proper maintenance spent in centre. The toilets are disgusting. Too many nail bars and hair shops. Think of US AND NOT YOURSELVES.

I do not visit the town anymore unless it is essential. Parking costs are now disgustingly high. Need a much bigger variety of quality clothing shops and definitely at least 1 department store.

Make the town more accessible to everyone by providing benches for shoppers and reducing the parking charge across the car parks. Make the parking meters take cash as well as cards. Make it easier for those without technology to use the machines most elderly don't know how to use them properly.

Better coffee shops such as black sheep coffee, ole and steen etc Get rid of costas and Starbucks and subway

London Road Block is the biggest turn-off. Strategic plan outlines the council's ambition for this area, with work beginning in the "medium term" and competing in the "long term". Can you quantify these terms?

Lower parking fees Look at The Lexicon Bracknell for improvement ideas. We need more shops, especially department stores (too many charity shops and 'cheap' shops that don't last long). We need a good mixture of shops to appeal to all ages & spending ability - a town full of only cheap shops won't appeal to people who have more money to spend.

Please repair that leaky roof of the Square rather than put in more seasonal decorations.

More trendy shops - currently too many charity shops and discount stores. Parking is too expensive compared to other town centres. Needs to have a classy, upmarket, vibrant look and feel.

Drop rents heavily for independent business and focus on making it a regional hub for independent companies this is the only way to revitalise it

Attract higher quality shops and have a model more like Bracknell

Camberley needs a department store and a decent supermarket

Parking costs are too high when so many shops are empty and few big name retailers. Reduced parking prices or a 30min / 1hr cheaper option may attract people back and so keep shops in the town centre. Otherwise people will just go to other towns like Bracknell or shop online.



Reduce the parking charges!

Bring in more shops, currently the town is full of bargain shops & empty units. Only a few decent shops left for shopping. The best local town is now Farnborough and less than half the price for parking! Why pay so much to park in Camberley when there is nothing. Either bring in more shops or cut parking costs. Will continue to shop in Farnborough until something is done.

Open up the bus lane again to everyone. I go to Farnborough as its quick and easy to get into, cheaper parking pretty much the same shops and it doesn't take me 30 minutes to get in and out off. Also there needs to be done about shoplifting and ASB, there needs to be more presence of Police and Security in the town and it needs to be made clear that drugs/alcohol misuse , graffiti is not tolerated in public spaces, so people feel secure.

Large rust plants pots 'littered' along the pavements are unsightly and add NO value to the towns appeal. Once a lively hub where you could spend the entire day with your young children, shopping, eating, meeting friends and getting to know familiar faces at local events made Camberley feel like home. There is a desperate need for the town to bring back the big brand retail/fashion department stores and reduce the number of pound land style shops which have contributed to the demise of the town centres appeal and the unfavourable characters it attracts which make the town feel unsafe.

Yes, Camberley needs a much wider variety of popular shops if it is ever going to entice people to shop there, if it's not possible to attract more popular stores to the area then condense the shops that are there into the central area so that there aren't so many empty units this would free up space to build apartments surrounding the town. I feel that the Alders building and now Army and Navy should be utilised properly or demolished to make way for much needed housing.

Upscale the park, make the building into a family friendly cafe. Keep everything clean. Add more of the wooden benches with a tree, that is more sustainable than the artificial grass benches. Add meeting places for young families and retirees.

More lunch places Better shops Improve the look

I don't agree with taking the park and it's green space and turning it into houses, how is that serving a community having no open green space to kick a ball or play games.

There are plenty of empty buildings along A30 and around camberley that can be utilised

We desperately need another supermarket in the town. Sainsbury's has gone downhill and we no longer have Lidl. I live close enough to walk to town, but the car park fees are stopping people coming to the town. Sad for the business owners.



Don't price yourselves out of the market by overcharging for car parking, other local towns charge far less. First step would be to have free parking. Then the people will come and the businesses expand. Not rocket science.

I don't think astro covered seating is attractive or a good use of public money. I feel a vaping kiosk in the centre is awful and should be removed. There is a shop selling fireworks 24/7 to the public which is not good and does not give the centre a sense of being a responsible, forward looking place to shop.

As SH has an aging population, more seated areas inside the centre where shoppers can sit without buying something would be useful. Independent gift/clothes shops could help make Camberley unique and different to other generic centres. If Camberley Shopping Centre app exists, possibly look into making an AI-driven personal shopping assistant to guide shoppers finding what they need, advising on outfits/gift ideas or personalising their shopping experience i.e. promos or shops to visit? Use AR for virtual try on or store navigation and maybe using technology (bluetooth?) to send deals to customers phones as they walk past specific shops.

Parts of the centre are good but it needs repair (i.e. roof leaking in the centre), centre looks very dated compared to some shopping area's. Please don't install loads of large awful kids pictures (tacky and dated) there are extremely talented artists who decorate large walls in town centres with nature images etc to make them look nicer. Bracknell (Lexicon) is a much nicer shopping experience with better stores.

More small independent shops that sell useful products - hardware, sewing, florists, specialist food products. No more cafes or cut price shops.

The scooters over the High Street pavement are a menace and look ugly.

There are large spaces for permit parking and too few 30mins parking for quick errands. Would be good if more pay & display parking were near shops esp. Near the Post office, bank & pharmacy. The stairwell for the multi storey car park near B&M stinks of urine - which is such a shame. more stalls ( & easier process to get stall/table ) for independent handicraft stalls for Princess Way. I've experienced not so great communication- regards putting on a stall. otherwise its lovely here!

The london road, alders and army and navy sites are more or less empty.

More clothes & shoe shops.

Imagine having to shop for a smart occasion or top job interview: currently just Clarks for decent shoes, and nothing decent for clothes - except you are exceedingly lucky at TK Maxx. The other shops are the cheap (unethical) Primark. Alternatively, cheap & youthful New Look in the Square or H&M at the Atrium - nothing really worth going into town for.



Make Camberley attractive for all, but especially for our younger generations. Camberley needs diversity. At the moment it looks tatty. Mainly because of the empty units and I'm sorry to say, the 'cheap' shops, for instance, Poundland and B&M. They are both very welcome, however, we need diversity. A good mixture of shops. More greenery too in the High Street and Park Street.

If the car park was cheaper I would call in every week

Accept that few people are shopping for stuff in person anymore. Focus on experiences, dining and culture. Camberley already has quite a few family friendly attractions and these could be further enhanced.

Convenient , accessible, affordable parking

Don't be over ambitious- it lacks character, heart or general appeal - but it is functional and feels safe. there is a lot of elderly housing around the immediate area- seeking the 'younger' group you are likely to alienate the resident population.

Would love to keep the history, More affordable houses for families NOT FLATS! Bring in more of the newer popular brands of stores like they have in Bracknell and Guildford. Like Flying Tiger and Sosterne. If you create green spaces then maintain them! The maintenance of the planting outside B&M and Knoll Walk is awful. Maybe create more community projects so people can get involved and have pride in the town center.

Too many low quality food venues (eg fast food chains or mullens) not enough good quality restaurants (we need more like Tehran Station and La De Kitchen).

Reduce business rates to ensure continuing contracts and appeal to other businesses to move into Camberley.

Lived in Frimley since 1970, and worked in Camberley for many years. Originally had really good mix of retail but now sadly declined, with really no good individual outlets, those that are there mainly aimed at fast fashion for younger customers. Don't visit often as not prepared to pay minimum 2hr car parking fee for a short time to visit two shops. I feel more people would visit if car parking rate went from 1 hr and there were attractive places in the centre to enjoy a break for a coffee/snack. I'm sure shops would be attracted by lower rents.

Yes: remove the ugly elephant statue Make the town centre more modern with fountains and lights. Attract big businesses. Make it more lively with modern vibes."



Sort out the police parking on residential streets. Sort term Public parking in residential streets is fine but 10 hour persistent parking makes us want to move away from camberley. Yes we have started looking

NA

The town centre is far too convenient for cars. The high street is one long car park. All the redevelopment did, was make the road better for cars whilst the pavements are not for pedestrians. There was also a crossing that was removed and no incentive for cars to slow down It would be better if Camberley was made better for pedestrians and not in favour of motorists. Maybe have a look at how Bracknell transformed it's town centre

Could we have some entertainment in the shopping centre and provide opportunities for buskers etc.

Sell off the redundant shops for redevelopment.

When going into shops that have had closing down sales on recently and asking managers/staff why they are closing, we always get the same reply "Landlord has put the rent up". Surely something can be done like having a cap to stop this happening.

Please do something about all the vacant premises. Encourage businesses to use them, maybe reduce rent or charge a share of profits instead. Finish the improvements so everything looks more attractive, currently it's scruffy, dull and uninspiring. Cut ridiculously high parking charges, they're counterproductive as people can go to nicer places for less, or they will keep their visit as short as possible. Parking in Fleet is £1.00 for 2 hrs, a fraction of what is charged in Camberley. Don't waste money on plants in the mall, people are bumping into them. More footfall equals more profit for local businesses.

Reduced rent for retail owners and reduced parking charges. Camberley town centre needs dealing with urgently before it is too late to recover.

A bit more police presence.

It was sad to lose the only department store when house of Fraser closed but I don't think that was the right store for the town anyway. M&S or next in town would be good, you can't actually buy school uniform in town. Some other shops like Zara (teenage daughters request!) would be good, flying tiger, typo etc. a nice sandwich shop like we used to have upstairs in the mall. Maybe make the rent more favourable & the fruit & veg guy might have a permanent venue , perhaps a butcher. Also Lidl was a great loss, not sure why it closed

Grants for local / new / existing small businesses to invest in renovating their shop fronts and modernising their shops / investment in marketing.



I don't have any magic suggestions I'm afraid. You don't as a council advise local people, what's going on in Camberley to draw customers in. Don't think I've ever seen a single advert from the council telling me what's happening or what's Going for net zero in 2030? The government driving that issue nationally and you spending further on it is not in my view a good use of our taxes and I'm strongly opposed. There are much better things you could spend our taxes on than that, specially when the towns dying. Prioritise!

Bring back the free 2h car park next to the theatre as it was during the pandemic

No more terrible cheap trashy shops

It's very friendly and it needs to maintain that. Bringing more retail will help more employment opportunities

More free residential car parks for local residents! Building additional housing and retail units is futile when there's already limited parking in Camberley, and the parking that does exist is extortionate. If people have somewhere easy and free to park, they're more likely to spend their money in the town!

Reduce the car parking charges and the town will be thriving again!

yes. make it clean, safe, & accessible. that will encourage people to visit and encourage businesses generating income. improve road conditions around the town. SUBSIDISE businesses so that they are able to reduce charges

Make the parking cheaper!

Reduce rent prices to encourage decent shops to bring in the people.

There is very little draw for me anymore. No mid to highish range shops. Very few fashion options except Primark. No independent coffee shops. No one is excited to go to Camberley anymore. Just cheap utility shops.

Fails to attract local people to be shopping location of choice meaning local people likely to travel to neighbouring towns increasing unnecessary car travel, carbon...

No more places to eat there are enough more shopees

Finish the building site by the station so the boards can come down and it makes it safer to cross the road

Insufficient and inadequate Parking is an incessant and irritating problem. New cars are increasingly wider yet parking spaces are so narrow that one can sometimes not even get out of one's car when sandwiched between other cars! Many of the buildings are drab and dreary. The town centre is shabby, definitely not an "attraction"/ desirable destination.



Camberley town needs a huge investment to modernise and regenerate. At present it's very unappealing I guess that's why business don't want to open shops here.

Pull it all down

You need to reduce business rates so businesses will come into the town centre - it is a ghost town now... and such a shame

Cheaper parking, fewer nail bars and barbers

Bringing back to the high street more parking space for quick visit to the town. Good brand shops

More shops and free parking might just save Camberley from extinction, but it needs to happen quickly. The redevelopment of the London Road block also needs to start soon. That could give people hope.

Free parking for 1 hour is essential. Complete revision of which shops are allowed to open in the centre. No duplicates of Turkishbarbers, coffee shops. Encourage independent shops by lowering rates and rent. Full pedestrianisation. Get rid of the previous attempt dreadful giant rust "flower pots" and circular plaques - they look dreadful and that reflects on Camberley.

You're on the verge of losing Camberley as a town altogether - get your act together!

Parking - these charges are crazy high compared to what is on offer. You are purposely hurting this town. I don't think you realise the harm you are causing to this town!

No more flats !! More doctors surgery's !! Create some green space in the town if you have to knock buildings down.

More shops, less food places

Living in Chobham it would be good if we could get a direct public transport link to Camberley; this would massively increase our use of the town centre

Clean up the A30 derelict shops behind the hoarding. It is an eyesore. More free parking and lower charges in car parks. Use the old house of fraser store as a pannier type market place for small shops that cannot afford the larger centre rents. Camberley has deteriorated whilst Bracknell and others have improved over the 30 years we have lived here

The shops are shocking, parking too expensive. Need a better variety of shops, there isn't enough variety of shops to encourage a shopping trip day. Pop in and grab something you need yes however parking is too expensive to just pop in yet there isn't any shops that would encourage a few hours worth of shopping.



Better shops, bigger shops, more variety would create more people going and spending money, restaurants busier, cinema busier, other attractions busier overall a busier town centre. There currently isn't any point in going to Camberley shopping centre. Bracknell is now the place to go.

Lower the parking fee, bring back mobile payments. Need an anchor store, direct train to London would help

Get the train station to actually run a service which enables the infrastructure that is rubbish to work better

So much unfortunately needs addressing:

- No department store
- Lacking in high quality gifting shops (e.g. Vinegar in Farnham)
- Lacking in variety of shops (nothing like Whittards tea/hotel chocolate/Mango/Zara/Hollister/French Connection/mountain warehouse etc)
- Too many budget shops (Primark/Poundland/Savers etc)
- Leaky roof to mall
- Chaotic parking in the High Street
- Antisocial Behaviour (weed smoking/youth theft/alcohol induced fights etc)
- expensive parking that is poor value for money

Accessibility needs improving for both pedestrians and road users

Please can the beautiful heritage buildings on the A30 London Road be restored and put to civic use (community centre, collaborative work space, sprung wooden floor hall, music venue, etc). I have lived in Camberley for 15 years and they have always been derelict, but are getting worse. It is not a good advert for the Town when you are going past. It makes Camberley look like a very unloved and declining place that has no soul.

Scrap car park charges or at least increase the quantity of free parking. This will increase footfall. DO NOT BUILD MORE FLATS!

Small businesses are priced out of the centre - and for what? More boarded up shops as far as I can tell. Change the car park where Just 4 Kids and other charity shops back onto to be 30 minutes spaces, so people can nip in for that single item they need rather than giving up on a parking space and ordering on line.

Need to attract / improve current retail offering - poor shopping options.



Make rents cheaper to attract more businesses, lower parking fees as Camberley is very expensive compared to other local town centres.

The pavements of the roads from Upper Gordon Road where many older people live, into town are very uneven and very dangerous. The LACK of a crossing across Heathcote Road/High Street to access the pedestrian crossing on Pembroke Broadway is also very dangerous. There also needs to be a crossing on Portesbery Road to enable elderly residents to walk SAFELY to the theatre and High Cross Church where many activities for Elderly residents happen. The elderly make up a large number of the people using the town centre and should be able to walk in safely.

Parking in Camberley town centre is now too expensive and has stopped me from visiting as often.

The cost of the car park is too high.

Tram links to local train stations such as Blackwater and local towns such as frimley and Bagshot

Lost the feel of the town, very generic, needs individuality to entice visitors.

Need to sort out cheaper parking! More variety of high street brand clothing shops and decent shoe shops. Too many cheap shops and pop ups selling rubbish.

I have lived in Camberley for just two years and have already decided to sell up and move back to where I moved from due to the transport links being inadequate. The lack of stations services by the current route has a direct impact on house prices and area desirability

Another supermarket. Only one is tiny Sainsbury's! Shame lidl closed.. a lot of residents and visitors in town centre could use a big supermarket (eg where house of fraser was) aldi or tesco

Cut parking charges

The centre needs completely changing. The shops are awful, certainly not worth paying the high parking fees for. Actually stopped using spec savers as the cost of the parking was so high. The cost of parking has also stopped me from visiting the restaurants that are there too.

Run down, Parking charges too high

Lower the parking charges and reduce the minimum parking charge for one hour. At the moment there is nothing in Camberley that would keep me there for two hours. The only department store has closed and it's just charity shops, barbers, nail bars and coffee shops.

Job opportunity scheme for teens and high functioning teens on the spectrum. Bring back a youth centre.



Reasonably priced leasing on commercial properties in the town centre would attract new businesses.

The area inside the shopping centre by Sainsbury's and old House of Fraser is a mess. What will replace House of Fraser - could this be converted to apartments? Why is no one focused on improving the rail link to London? Stopping at Ascot and needing to change at Ash Vale and always a stopping service into Waterloo is awful, compared to living in Woking or Farnborough. We need faster direct links. This will improve the attraction of Camberley and improve the overall sense of it being a quality town.

A better variety of shops would do the town some good, the rents for these shops are extortionate leading to small businesses and even larger businesses leaving the town barely months after they arrived.

Stop wasting ratepayers (mine) money buying property and losing fortunes on it. Council is supposed to be for the service and benefit of ratepayers.

Do not demolish the A30 shops in favour of a ground up new development. Far too expensive, it will get stuck in planning and yet more demolition of older buildings in Camberley. Refurbish the A30 shops, along with pedestrian area in front. Use the money saved from a re-build to support these shops with low/free rent to encourage a diverse amount of shops. (The cabin is doing well) - More like that, independent shops of various types. Get people to pitch their business.

There's no department stores, limited shoe shops, no where to buy regular necessities like school uniforms. It's got lots of social places like Cafes, pubs and restaurants but not enough variety of shopping experiences. Please reduce the parking charges - they are obscene.

No more restaurants or takeaways. We do not need to build more 1&2 bedroom flats, convert empty office/commercial properties like the one on Upper Charles Street. Camberley needs more 3&4 affordable family houses to be built. No more old people's homes.

1. NHS health services in the mall; scans, phlebotomy, physiotherapy, counselling, labs for quicker test results for example.

2. Pay as you go crèche in the mall

3. Toilets at Camberley library

4. A board game cafe for all ages

5. Lidl or Aldi

6. Plants inside the Mall

7. Line the street with fruit trees



8. Allow the homeless to sleep and use the toilets in the Mall outside of opening hours. Those with addictions will need their own dedicated space.

9. Fix bus shelters. Some of them have leaking roofs

10. Change bus shelter seats to be comfortable"

I think the ship has sailed.

Speed up the London road redevelopment, Bracknell, Aldershot and Farnborough have all managed big developments recently, whereas we just get expensive plans that go nowhere. Put housing, car parking, the library in it and also Council offices rather than lots of new shops that will stay empty. And please get the hoarding removed from Kings court it is a danger to pedestrians crossing there and is a blight on that end of town.

Camberley has been going in decline. More and more useless shops are appearing (nail bars, vape shops, phone shops, barber shops, lots of closed businesses). And many great shops have closed (WHSmith, Lidl, Wilko). There's so much unused space in the town centre that should be addressed. No more houses. Don't demolish the library, the theater, and green areas. making more residential apartments would be a huge errors The train station could improve, we need a faster connection to central London. That would bring more quality of visitors and more people from London to live here.

Wider range of different types of shops and entertainment options. Encourage some more independent restaurants- lower rent to bring them in. Camberley does not have a nice park to walk around, host events . Could we consider how this could be created .

Stop going on about pot holes and just fix them along with the town centre roof. Why is this even a discussion point. Just get it done so that we can focus on important conversations like economic growth and sustainability. I can park for free in London on a sat night... and all day Sunday but not Camberley?! There are few new places like login lounge and Robert Goddard which are great but too many cheap shops aimed at teenagers change this and attract a more affluent customer. Theatre should be retained, not as shown be part of residential development. London Road block redevelopment should start, and be expanded up to 600 units while retaining retail. Main SQ Car park should be wrapped to make it more attractive. Station should be part of development. Better and more of low cost parking Wider range of shops, more facilities for children so parents can shop in peace, Encourage more high end shops into the town centre reduce rent Make us proud to live in Camberley. There needs to be a plan in place to support shops and other businesses as it is becoming a ghost town. Rent is too high for units and so places are closing. Priority has to be increasing footfall.

Need to focus on more unique/independent food offerings eg Mullins Less vape/nailbar/pound-shop type offerings Key is to redevelop large department stores.



Homes - need more for families (not flats)

Reduce parking charges and rents to make the town affordable to smaller independents businesses. No point in going there for the same set of standard shops that are in every town.

Clean toilets and carpark stairwells, cheaper parking would be a start. If you can't even get that right then nothing else really matters as it won't help. Start with the small stuff

Make it a single cohesive whole instead of a jigsaw of uninspiring separate sections. Focus on local businesses that keep money in the locality and have much better customer service. Drop the car parking charges for stays under 3 hours This is enough to shop and have lunch or dinner. I'm not paying to park when I can park for free out of town. Free or very low cost spaces for community activities and organisations would be encourage people in and make the place more interesting. Drop the cyberhub idea you just don't have the track record to deliver it

Monthly music performances by local musicians, lower rent rates for better shops, approach a few new brands hitting the high streets of London to do a pop up store here. Hire social media manager to raise the profile of the centre - Instagram and TikTok Sephora would be a HUGE hit.

Reduce parking charges. Reduce rate and rent to encourage new businesses. Utilise empty shops as social centres for youngsters to meet, art and craft exhibitions from students of local schools and adult learning classes, etc. Find out why businesses have left and try to do something to stop others following.

Please try to attract some decent wine bars and more appealing places for older adults to socialise of an evening. I genuinely can't think of a single bar or restaurant in Camberley that I'd be happy to share an intimate evening with someone in.

More seating

More retail shops for the younger population to attract young families into the town. Shops like Mango, Zara, Pandora, Office, Dune, Swarovski, Schuh etc

Sad to see shops and restaurants are closing down. There are no a departmental store. Also the shopping centres' roof needs repair. There are no green spaces in the town centre.

Would like to have a department store again, and maybe a nice park

Clean up the carparks as some of the public areas, like the stairs, seem to be used as public toilets. Clean up or replace some of the older paving in the pedestrian areas located outside. Make the rates more affordable. Discourage the landlords from charging high rents or provide incentives for them not to do so.



Make the developers finish the flats near the level crossing and the planned housing in Park Street near the railway bridge. Unbelievable how long they have been left to rot.

More variety of shops needed there are too many empty units. The town looks terrible as work did not get completed especially near boots and Sainsburys. Feels like money was wasted in refurbishment of the town centre and it's too modern and generic where the refurb has been completed and extremely old and dated everywhere else. It feels like the town centre has lost its individuality and its not screaming destination. More greenery needed

Not clear what is planned for the theatre and library. These are important resources and shouldn't be replaced by yet more residential development.

We have enough flats. Do not want to see development like Woking, very ugly

No more retirement homes (where resident mobility is low) and do your best to encourage more businesses into the town. Profit sharing, reducing leases - whatever is needed. The retail spaces are already there with lots of vacant shops - get businesses to fill them. A long shot.. but If there's any way to make the train line more convenient that would also be a way to get a larger footfall into town

Bring in better well known shops. As a professional there are no clothes shops I can buy work clothes/ shoes. I have plenty of money to spend in camberley but there is nothing I would go to Camberley for. Years ago I would visit every week.

Make the High Street pedestrian only. Reduce parking charges.

Shopping has changed and fewer shops will be in town centres. Empty shops should be converted into housing and business premises. Camberley has never been a wonderful place to shop and the Atrium took too long to plan and build. Some of the shops have never been occupied.

The council has procrastinated for far too long on developing the A30 block. The outward facing side of Camberley to visitors is far from attractive. There is too much debate/ discussion and not enough positive action.

No perhaps better links to London?

Reduce parking charges and reduce the cheap shops

Accept Camberley for what it is, a small town stop trying to compete with towns like Bracknell and Basingstoke and concentrate on a quality place with a pleasant environment.

Knock it all down and start again.



Just do better. Reduce rate so we can have innovative new shops and bring a bit of life back to this awful space..

Just tidy up the A30

It must be distinctive versus the competition - Guildford, Woking, Bracknell, Reading and Farnborough.

I doubt that Camberley could become a Destination for out of towners as it's too small and doesn't have enough variety. Maybe just concentrate being small and visually attractive; for example Park Street is bleak and like a wind tunnel and it could do with greenery and flowers.

Encourage more shoppers into Camberley by reducing the car parking charges

Please address the parking issue. I now actually avoid coming into Camberley centre because of the outrageous parking charges, especially if I'm only there for a very short time.

Expand the size of shops that are popular .. Primark, jd sports.

Reduce rent!! Stop current shops from closing and having a ghost town!

Fully pedestrianise the High Street and provide more short term free or cheap parking. Provide a good covered and safe place to leave bikes.

Cheaper car parking, cheaper rents for start ups and independent shops, sort out the eyesore that's the London Road block, get rid of the bus lane on the London Road. Employ some traffic wardens in the High Street!

Obviously the London Road area needs to be knocked down and developed as it is an eyesore. Hopefully the ark and BHF shops will be able to be rehoused. More green spaces would be good

Provide free parking, at least for short visits. Currently the high parking charges are a factor in driving people away from Camberley town centre and towards online shopping. But you know this already and you are most unlikely to take any sensible action.

Demolish it entirely

Stop wasting £millions buying up retail space.

Parking needs to be cheaper, easier to use but also residents parking needs to be prioritised

I dont know why the high street isn't completely pedestrianised from the chancellors estate agents up to the Halifax. No need for cars along there and it would make it much nicer; could make it a proper tree lined street then



I work regularly at events in Farnham Guildford and Godalming. They run events such as Green air days, regular summer music events, food festivals. Have you ever considered using the field next to the arena as a space to hold events like the following. A food festival? Regular Sunday music events? You could use the old cricket club house area as a staging area you could have local choirs, the RMA band, local bands. You could perhaps create a showcase for venues like the Login Lounge and the Cabin to cross promote the events they do? Encourage good buskers too.

The cost of parking is getting too high and people are now going elsewhere

Knock it down and start again

If you can't attract quality, high-end shops, and provide adequate, easy and affordable parking, all future development will fail.

Yes employ someone who knows what they are doing as given the empty units the fact the council feel there is only a 3.9% vacancy rate you obviously don't have a clue (pop ups and ping pong dose not count) also we do not need more flats we need affordable housing !

Please bring back 30 min and 1 hour parking in the car parks. I regularly avoid coming to town for just a few items as I don't want to pay to park for 2 hours. I used to visit a lot more frequently when it was cheaper and I could just nip in for a few minutes.

The new pavement on the High Street always looks dirty and is very slippery when it's wet or cold.

Camberley is now unrecognisable. It has no identity and no reason for me to visit. It's full of retailers who come and go and sell cheap rubbish no one wants. I would pick Guildford or Bracknell every time over Camberley or visit the Meadows. Rents are too high. Car parking is too much. Transport links are poor. Variety of shops is dreadful.

Better night life.

Encourage parking at the town centre!

Copy Bracknell? They have so many quality stores & big name stores too. Camberley simply has no shops anyone needs to travel in for. Attract big brands and people will come



SHBC should sell it- no point in having it as there are too many other better alternatives near by. It'll never work. It should only be used for housing and development of services for these residents.

The car parking charges are ridiculous. There is nothing to keep me in town for 2 hours so I don't bother visiting the town centre very often any more. By increasing the car parking charge you have reduced footfall instead of increasing it. It was a stupid idea.

Lower rents to encourage a better variety of shops, lower car parking to encourage visitors

The town desperately needs more customers living within a short walking distance. This demands more town centre residents. Major facilities such as the Library and the Theatre must move to the town centre rather than being isolated on the periphery. The High Street needs to be fully pedestrianised. There needs to be more protection from the elements for shoppers. Removing the shop front canopies was an ill-considered change. Something needs to replace them

As above. Free parking. House of Fraser made into an entertainment centre to pull more people in. To many any shops and more closing. Camberley needs more to bring people in. Even a green space rather than an empty building.

A publicity campaign that focuses on the positives.

Fix the roof. Feels second rate when it's raining and buckets everywhere. Do something with Knoll Road car park, upper levels are disgusting

Camberley high street is a car park, so hopefully, car use will be limited in the future, with the move towards becoming carbon neutral

The London Road block is an eyesore which is a shame as it's all most people see of Camberley. I believe the redevelopment of this should be a priority along with the BHF/Alders and HOF buildings. They all look very run down which makes the town look so also. Parking is also an issue with quite high car parking prices and the main square one isn't pleasant to use, stairwells smell of urine etc. I think this puts a lot of local people off who would rather travel a bit further out to Bracknell/Basingstoke/Wokingham instead.

Requires more shops

We don't communicate enough.

Any housing needs required infrastructure. Must consider lighting and green space."

Lift in the car park needs to work Toilets in Sq need a refurb



Tree lined streets is not enough, Camberley needs more green spaces for humans and nature. It needs more colour as Camberley is currently a very sterile environment

Keep the cover from the car park to the main shopping centre. Improve regular transport from Lightwater, Chobham, Windlesham and West End - these villages can not and do not engage with the prosperity of the Sq'. Increase green space. Consider the population of Surrey Heath and do more to encourage businesses in the evening that appeal to the more mature resident. What can be done to promote social cohesion? Is there an 'early evening' opportunity to increase foot fall by encouraging activities that can be supported by community transport and the more mature resident.

ASB wardens are required in Camberley if it is attract people regularly wanting to shop at luxury brand shops. If my wife and I can't buy high end clothes in Camberley in a clean and safe environment then we are quite prepared to continue to go to Bracknell or Guildford instead.

It needs to move away from this absolute focus on attracting independent, and not broadly interesting) shops to one of getting in more generally commercially interesting stores. Too many barbers and nail salons and stupidly high charges for parking. With the exception of going to pharmacies, the pet store and the Atrium, including restaurants, I have very little interest in going into Camberley. Look at Bracknell and Farnham. I am sure you can get some ideas from there. At this rate, Camberley will become another soulless Woking.

Need better transport links to London this is why I am considering moving to Farnborough or Guildford we just cannot easily get to and from London. It needs a large scale injection of investment and change such as what was done in Bracknell and Woking. There are too many cheap come and go shops in Camberley and it doesn't make it appealing enough to want to shop and eat there when you are already a resident yet alone someone that might want to commute there. If there is money left in the budget which there must be seeing what money has been wasted in recent years. Use this to encourage a major retailer to come to Camberley, the A & N is really missed! This should be a priority and then other retailers would follow. Finally reduce parking charges to encourage more people into the centre rather than going to the Meadows which is free to park.

Tackle crime. Too many stories of shoplifting or purse snatching (esp in Primark). Greater prescence of community support officers and security guards. Reduce parking charges.. make it easy for people to stay and spend. If not, then invest in more parking spaces. Provide more parkng spaces for parent/child.. I have 2 small kids udner the age of 2 and struggle when visiting on a weekend.

We definitely need a green space to relax, enjoy and people watch on pleasant days. Workers could picnic there and vistors chill. It could provide refreshments during the summer months and please, toilet facilities!! The cheaper shops in Camberley do not enhance the appeal at all. In



fact I would say they actually put me off visiting. I love Mr Emmetts fruit and veg and the independent card shop. The Login lounge is also a great addition to the town.

Make parking charges cheaper. Lower rents so small independent businesses can have a chance to thrive in the town centre and therefore attract more people

Need to compete with Bracknell, If you were to remove all parking charges or even if you had one car park that was free to park this would make me come to Camberley a lot more often and I'm sure many others as well. The absolute ridiculous decision to remove/reduce high Street parking has resulted in me coming once a month now for shopping rather than once every few days.

We need to have the infrastructure to facilitate more housing. Need another department store B&M not easy to navigate around

Needs more public art

Camberley is full of cafes and restaurants needs decent shoe shops. Needs more variety of shops.

Camberley needs more variety of shops

Parking is quite expensive

The park behind the library is very run down - I dont like taking my son there because I question the safety of some of the equipment

Town needs a bigger draw now that HOF has closed.

There is nowhere to buy nice / high end makeup, and there's nowhere to come in and get your makeup done for an event anymore. I booked in with No7 in boots to get a post-cancer makeup treatment and the makeup artist never showed up!

The rents are too high for independents to survive.

Need to take into consideration our target audience and attract a more diverse group of shoppers. There used to be an opera busker - he's now gone. Everyone loved him, did the council send him away?

The High Street is very accessible, lots of dropped curbs that makes wheelchair access very easy (except for when people are parking across the dropped curbs - there is often little enforcement on these illegally parked cars too). Only lived in Camberley for 6 months but absolutely love it.

Post office is vital



There is no local university or education hub - there is nothing to draw students into the town centre in comparison to neighbouring towns. Students can't afford accomodation in Camberley even if they go to a nearby uni i.e. royal holloway or UoS

There needs to be more of an area where people can sit outside and socialise. The outdoor green benches arent fit for purpose as they are consistently damp. Rents for shops are too high - we're losing shops, and we already don't have enough variety of shops. The post office is now closing down (inside WHSmiths) - there is a particular concern for the elderly who rely on their services. The park is disappointing - nothing attractive like a fountain and the park itself is run down. No urban seating that's fit for purpose.

Lots of flats - we need more family homes.

Free parking would encourage more people to come - suggestion of free parking after 3pm. No more coffee shops. Housing is too expensive

Footfall. Small businesses and pop-ups. Kids. A30 signage to draw people in

Camberley needs more high quality shops. In particular, there's nowhere to buy any high-end makeup or women's clothing since HOF closed.

The High Street should have been pedestrianised - when the redevelopment took place, we were all under the impression it would be pedestrianised. The artwork and drawings proposing what the 'new' high street would look like was very misleading.

Parking needs to be easier and cheaper.

There is also a distinct lack of good shoe shops - we only have Clarks for a decent pair of shoes now. Everything else is from a budget store or fashion based!

Build more sports complexes. Open Halal food restaurants. Opening newer different restaurants, for food and takeaway. Improve existing activities e.g. table tennis and playing areas

Car parking far too much, I would rather drive to Bracknell than pay the higher prices of Camberley even if I live in Camberley which is ridiculous

Ensure there is working parking machines

The landlords need to be more flexible with potential businesses not drive them out with high unaffordable prices. The Council spend our taxes on irrelevant areas and miss the kay areas. The town is all but dead - terrible town planning. The shopping centre should be repurposed. For it to actually take place! I have lived in Camberley for over 25 years and it has been on the agenda to be 'transformed' since then. It has got worse and worse over recent years. There are such limited shops to go to the town for. It's tired looking and run down. Not inviting at all. All



the character of the town has been taken away but now it's not even modernised people so have this mix of 70s buildings and newer ones that just look a mess.

More affordable homes not flats. Keeping the historic frontage on London Road. There is very little of the original Camberley left! Keeping places like the library and DI which are so important for the community. Reinstating a police presence. Getting better retail, getting businesses such as Flying Tiger into the town. Less vape shops and coffee shops! Bring back Lidl! Bring back cheaper parking to encourage people to use town.

Bring back the zebra crossing on the Highstreet! Maintain the green spaces, the new flower beds aren't maintained and London Road rec isn't as pleasant as it used to be!

Car parking fees do not encourage residents to visit unless it is for specific purpose. I would visit more often to pick up lunch etc but minimum 2 hour charge discourages this, adding £2.60 to cost of lunch is not worth it. Reduced or residents discount would increase footfall and attract more shops. Larger / more modern shops might encourage more destination shops i.e Lidl / Aldi very popular but there are no suitable units. Try and link up with the hospital, free shuttle bus every few mins from station could encourage more use of car park and subsequent town centre visits

The A30 is many people's route into Camberley. The appalling state of the A30 frontage creates a woeful impression of the town centre. Too little action for too long.

More offices are needed in town centre.

Don't try and be the same as everyone else. Turn House of Fraser into a modern outlet mall.

We need a department shop again.

More affordable housing is required. People are buying elsewhere because it simply isn't affordable to live in the town centre any more.

The parking is the council parking is far too high for what is on offer.

The BID is particular are no longer delivering as per what is stated in the website and you should consider reviewing how new life can be brought into the BID

Reduce parking fees, introduce things for older children and teens can do.

London road is still an eyesore. Lots of graffiti around town when walking in from residential areas makes it feel rundown.

You need to make access easier to all parts of the town centre and reduce parking fees. The A30 end of the town is badly served by parking and bus access. Improve the night time experience of the town - it's too compartmentalised at night with too many dark pathways. You



have a huge retired community with money and time to spend but Camberley is not easy for the elderly. Social media is great for attracting up to 50 year olds but does not reach the over 50 population so well .

Not more houses unless you are going to build more public services to accommodate this - decent schools, GP surgeries, nhs dentists. Cheaper parking to encourage more people into the town

Increase the 30 minute parking spaces. The current decrease is dangerous as people just park anywhere causing near accidents to pedestrians. In addition the shops are losing custom as people who just need one shop will go somewhere you do not need to pay for parking or use Amazon/online. Reduce the parking charges back to a reasonable rate. People avoid Camberley due to parking charges. Stop wasting money on plant pots that then get neglected. Safer access from the atrium side to the highstreet side when the centre is closed in the evening.

Go back to basics good quality shops & facilities attract customers which equals revenue currently just papering over cracks no vision & a Council that just blames everyone else.

Parking is user hostile, bike routes are non existent. You can't shop many things in Camberley from fish, car accessories, tech,white goods and you can count decent eating places on one hand which has one finger only. The A30 frontage gives the appearance of a slum town.

Just more experiences rather than little shops and restaurants.

Walking to the train station from the cinema in the evenings along Pembroke Broadway doesn't always feel safe.

Please stop wasting money on idealistic items & then maintaining things. Please reduce parking fees & rent to encourage more independent businesses and attract more visitors this will give a better atmosphere during the day.

Less cheap shops, nice to have more independent shops, as what is the point of all the coffee shops when there is no shops worth shopping at

Do something as promised with the A30 shop front and quicker train line to Guildford/London!!

Reduce car parking charges

I am begging please 🙏🙏 i want an urban outfitters so badly. plsssss

The parade along the A30 should be the top priority. It's embarrassing and no doubt putting people off shopping and living in Camberley. Cannot understand why it takes decades to fix this it's not that hard. Never going to get a large retail store there. Redevelop it for residential and small shop units or community spaces at ground floor ASAP. Nothing else is going to work until this is sorted.



I can't help thinking it's too late for Camberley. The mainstream retail is in Woking, Guildford, Bracknell, Reading etc, and the small artisan stuff is on the doorstep in Farnham and Wokingham. Not sure a half-arsed version of either will do the job and the big chains know there's no point in Camberley as a location for them. The folk who will seek out small and interesting shops will only come at the weekend leaving it dead in the week.

Definitely no more flats! Because council doesn't provide enough parking spaces. We live in centre, in the flat, we only have 1 parking space, but both of us have business and need a car. So it's awful that we struggle to park our second car somewhere. If we would pay for a second parking space- it's very expensive.

Car parking needs to be urgently addressed. The current multi-storey car park is way out of date and an awful design.

Since you put the parking charges up I have reduced how often I go to Camberley town centre

Reduce the pop-up bargain shops, attract more premium shops and cafes, police effectively. Encourage good independent shops, boutiques and offer free parking. Maybe a regular /weekly farmers market / food stalls

Lower parking charges, lower rates for shops, more community spaces..

Less expensive parking

Empty units need to be filled with quality shops. A30 needs to be visually appealing. Empty space used for activities for children/ teenagers to encourage them off the streets

Cost of car parking puts off shoppers and needs to be reduced. London Road block is decrepit, needs demolition and renewal. Rents too high, Need reduction to attract independent shops.

I do not agree with additional homes being built. This will create further pressure on services such as doctors, schools etc. The purpose of the regeneration must be to support and strengthen the services for the wider community. Lexicon is a good example with the mix of independent and well-known brands that provide a good mix for people.

I suspect that the majority of responses will come from older generation so that may sway the "young person question". Please take into account the age brackets people put in against that question. Young people are notorious for not responding to this type of enquiry so potentially targeting people through schools/colleges may see a fairer response about what younger people want to have and see and do in their towns.

Campaign for reinstatement of rail network to run faster and direct trains to London Waterloo. House of Fraser site development and also the old Allders.



Cheaper parking to attract more people and more shelters for bus users

I would like there to be more decent shops and encourage smaller retail businesses opportunities by reducing the rental, rather than having empty units. It would be really good to have another supermarket rather than just Sainsbury's. An Aldi or Tesco express would be the best choice. Not a coop as there are too many of them. The parking should be very cheap for a 2 hour stay. A department store would be something that is really needed.

Stop fleecing motorists and encourage people to come to Camberley by offering free parking at weekends and the first two hours free during the week.

Empty shop spaces and expensive parking are the two deterrents to visiting Camberley. There should be free parking for at least one hour before charges kick in. The town centre roof needs to be totally renovated. The empty House of Fraser building needs to be renovated/demolished and new building in its place. Not housing or flats. Camberley should have a covered market place for individual stall holders for most days of the week and not once a month events in Park Street. Stalls should include fresh food such as vegetables, meat, fish in addition to handicrafts, clothing etc.

it's a shame there have been such a lack of events bringing people into the town compared to a few years ago. Losing family entertainment like a Xmas light event and the cinema on the car park which family would come from far and wide to see is a real disappointment and shame. It may sound generic but maybe just making the town a more bustling place again could make a big difference?

Affordable shops would be good. More regular markets to attract visitors. Street cafes and communal spaces. Affordable Eco/ fill up shop. Nicer toilets. More community events.

There is not a big enough variety of shops. Parking fees are ridiculous. There are other shopping centres with a better selection of shops with much cheaper parking nearby. Rents are far too high for small businesses. The state of shopping centre repairs are dreadful

I have struggled with walking lately and there are a lot of places without nearby seating to rest whilst moving about town.

Need a decent department store

Love the planting and work you have done with pavements and Street furniture. Just need to attract some higher end retailers and stop all of the low-end charity shops and fast-food places.

A well light enclosed green area would be a great addition for people (women especially) who would like to run or walk in the evenings but do not feel safe on the streets - for example if floodlights were installed in Watchetts recreation grounds so people could let their dog off lead in the winter months



More homes. Affordable, inclusive experience for all residents and visitors

Get the car path prices down. They actively discourage visitors

Parking charges could be discounted to people of pensionable age.

People will not choose Camberley over another local town if they feel like they are being ripped off. Parking is hugely overpriced for what Camberley has to offer. Camberley is "nothing special" right now and if you want to encourage people in, stop charging so much for car parking. I'd rather travel further and spend money elsewhere as I feel like the prices of car parking is so out of touch with what there is to offer. £7.40 for 6 hours parking does not encourage people to come into Camberley in the evening. Public transport is poor.

The councillors should get out into the town centre and speak to the residents on a regular basis to see what it is really like out there. People are so very unhappy with the way the council has been run, and the money handled, in the last few years. Along with the total mess that is London Road the community is very disillusioned and feels the council does not have the correct experience to sort this out.

Look at Bristol with lots of independent cafes and shops and other areas that are thriving despite online shopping. Fix the roof.

Get sorted the old/unused shops particularly House of Fraser and Alders - even if they became flats, it would be better than what they are. Utilise House of Fraser for the farmers market when wet.

Need to fill existing retail outlets & bring more diversity & anchor stores to maintain footfall.

When you consider some of the other towns around Camberley, such as Farnham and Guildford, there must be lessons to be learned. I hear anecdotally that the rents / rates are too prohibitive for independents to take on. We need to attract shops and amenities to the town to increase footfall.

By the time you've spent the million and half in the asbestos removal of the old Alders site there will be nothing left to build the required affordable housing on the block and London rd Road

Decent upmarket shops! Less charity scruffy shops! And cheap tut shops! They drag the whole town down !

We never go into Camberley to go shopping, we always go to Bracknell as it has shops, restaurants and they make an effort with seasonal events in the Lexicon. Bracknell is always busy because they have invested in the facilities people want. This is what Camberley should aim to replicate.



Parking REALLY has to have a one hour free at all times. It is the only way to get people back in the town

More mid/upmarket shops, we miss the franchises from House of Fraser. Phase Eight, Desigual. I think that if there was enough of these shops it would attract more shoppers and people would think it worth the visit.

There's way too many barbers' restaurants we need more affordable clothing, footwear shops desperately

Stop trying to be some cultural hub and just concentrate on getting decent shops, and people will. Improving the environment that people come to shop in, lowering the cost of parking, which is not justified given the poor selection of shops, and take a leaf out of the book of local towns such as Bracknell, who have got it right. You simply cannot blame online shopping for the decline of Camberley town centre, when there are plenty of towns who are not in the same position. It is embarrassing how you have let Camberley fall into to rack and ruin.

The parking is too expensive and puts me off popping in. Make it cheaper or you will keep losing people to other shopping towns like Bracknell.

Still very small when compared to other towns such as Woking, Bracknell, Guildford and Kingston. We have to have something unique such as the military academy to bring people in to Camberley. We need a think tank on what unique proposition we can have as we don't stand out and putting parking prices up does not help! Need to resolve House of Fraser issue as an expensive asbestos ridden empty building. What leisure activity can we add as we have enough restaurants, cafes, bars. Street art, buskers, small regular events by the bid and The Square.

Need to sort out the a30, it is an embarrassment. Just needs knocking down and starting again

Please don't try to compete with bigger local town centres. Instead ensure the plans are achievable, preferably in the near to mid future and provide enough choice for most shopping trips. Council offices, library, community space and car park could all be useful in the London roadblock as well as housing. Housing for all ages but especially families. Please resolve the parking on the high street - half and one hour paid parking options would also help. BTW Farnborough so much easier and cheaper for parking.....

Lots of affluent 30-60's living around the town yet not many choose it for a night out.

Have a sliding scale of rates to attract better chains like Zara and independent stores to test the waters. Good shops will attract other quality shops to create a destination for the serious shopper and will help support the growing range of eateries

It would be great to have more independent restaurants and bars.



car parking charges must be significantly reduced.

Please try to attract some better-quality shops as there is very little choice, unless you want to buy jewellery, or have a coffee (very expensive and usually scruffy). The town centre needs more pleasant places to sit. I tend to go in and leave as fast as I can, and to avoid expensive parking. Any greening should be natural and not artificial. The centre feels like a sixty's concrete jungle at the moment.

We need shops so badly it needs to be more like Bracknell their centre is inviting looks classy Camberley looks dull and drab it is so run down and looks so tatty also needs a decent nightclub and pubs to encourage people to come out of an evening. Revisit the possibility of a fast train to/from London. This has given Fleet and Farnborough a large number of high earning/spending residents. Lobby government to move the RMA. Create housing, recreational parkland, etc in its place.

Do not build anymore tower blocks, they are horrible.

We would love to see the likes of Ole and Steen, some more modern buildings. Take a look at The Lexicon in Bracknell, or Woking's' redevelopments. Visually they just look very inviting whereas Camberley town centre looks very aged and dead. A music or arts space would be amazing, with exhibits or local acts playing. The town needs more to be a destination. As it is, the shops on offer do not match that on offer nearby in other towns and thus people will not go. Parking!! Make it affordable... have a free period. Make it validated upon a set spend.

I think we should have an ole and steen, Popeyes, sostrene green and some nicer restaurants as well

Please bring back Lidl! Too many eateries. Too many empty shops. Need a bigger central park! Don't know any other towns with so little greenery near the centre.

Thursday late-night shopping. It was a thing done years ago pre-Christmas and people still think it happens. Add in free parking from 5.30, Camberley would become the Thursday night destination venue, shopping, food & drinks, entertainment. Not just for Christmas, all year. Contract all Square retail units to stay open to 8pm. You are welcome

Some decent shops. There are no decent women's shops apart from willow and nutmeg but unfortunately their clothes are too big for me. It lacks a vibe. Too many eateries, coffee, and fast-food options. It looks a mess from the A30. It looks like a run down and poor centre. Bracknell was buzzing on Saturday morning. It is never like that in Camberley. It is a real shame.

It would also be great if the theatre put on plays/musicals rather than just tribute acts, I go to Woking/Windsor/Richmond for this regularly, but I would love to do this on my doorstep!

Drop your rents and get some good artisan shops in that will stay.



Camberley needs houses NOT FLATS for families. Along with this is a need for the infrastructure to be there to accommodate the number of residents. Frimley Park Hospital was NOT built to satisfy the volume of people that is now expected.

Bring back the car park payment app at the mall. Don't have peoples first impression of Camberley either the scrum at the bottom of the stairs/lifts in the mall of so many people trying to use either the lifts, toilets, car payment machines or exit doors let alone when there's something going on in the space outside HoF and there's groups trying to access that too. OR if they park in the Atrium emerging into the backside of a cinema with no indication of where to go to find shops etc.

A number of shops have been empty for such a long time. Oliver bonas would be a great addition to the town. As would wing stop, sushi Nara. Bring back the big light switch on with the stage and fake snow and fireworks.

Living here for the last 20 years, Camberley is going massively downhill with a lack of variety of shops along with a constant increase in parking costs. More properties are constantly being built despite a huge lack in infrastructure. Camberley is becoming very focused on money in the council's pocket then spend on making it a better place, I used to go almost daily to the town now me and a lot of people I know travel to other places for better shops and shopping experience.

If new housing is built it should be genuinely affordable for first time buyers, and not an investment for landlords. I would like to see the majority of houses be affordable, and not just the bare minimum. It is important to keep green spaces and places for underage teenagers to be and enjoy. I would like to see the theatre take bigger risks with its billing, the Yvonne Arnaud in Guildford has booked some productions on national tours recently, it'd be good to see more of that.

More activities for younger people

More things to do for younger people

Support more businesses

Keep the businesses we have

Affordable housing

Housing must have the right infrastructure. More pop ups

Needs a 'heart', only visit due to proximity, does not feel welcoming.



Car park locations are a pain to access. Car park needs to be embedded into housing developments. Where is the investment for Camberley.

Daughter refuses to come in (24), too much cheap housing attracting dangerous gangs, Business rates too high, parking too expensive, nothing here to draw people in, appreciate that it is a national issue.

More independents

Need a department store

Lots of houses - large houses low occupancy London Road Block Make more of RMA

Good vibe in the main square area, friendly

Get the rail services working

Cheaper parking, department store

Feel safe

Miss the big department store

