

The Atrium update



Five more shops, restaurants and cafés, all new to Camberley, have signed up for The Atrium development on Park Street well ahead of its opening.

The UK's largest sports retailer, Sportsworld, has signed up for a large first floor unit over-looking Park Street, linked to a ground floor entrance by escalators and lifts. It joins Next and Virgin, which have already taken space at The Atrium and developers Crest Nicholson Regeneration say there is good interest from other high street names wanting to come to the town.

Starbucks, the Seattle coffee house group, will take a two-storey unit with outdoor seating next to Zizzi's on St Mary's Road. Meanwhile, national chain The Real China, a modern oriental restaurant, Nando's, the Portuguese restaurant known for its peri-peri chicken, and Café Rouge, the French bistro, will all take space in the atrium area, close to Vue cinema and Bowlplex.

Visitors can now see the steel framework for the new Park Street shops above the hoardings, while work is well underway to repave Park Street to create a landscaped pedestrian friendly environment between

The Atrium and The Mall Main Square when the scheme opens.

The developers have introduced a car club that will benefit the community, offering 24 hour, on demand access to pooled cars without the expense of full time ownership. City Car Clubs will open to new and existing local residents, businesses and community groups, helping to keep the overall numbers of cars off the road, contribute to sustainable transport plans and increase the use of public transport.

On Southern Road, the first new apartments in the block known as Centro are nearing completion and work has started to create an improved environment enhancing the streetscape. The final phase of the apartments, The Courtyard, has been launched, with a wide range of high specification one and two bed apartments on track for people to move into next year.

For more information on The Atrium please visit: www.atrium-camberley.co.uk

For more information on the City Car Club please visit: www.citycarclub.co.uk

Partnership Update

The Town Centre Partnership is continuing to gather momentum. It has recently registered itself as a Community Interest Company, which means it is legally bound to use its assets for the community, and will soon be recruiting for a Town Centre Manager.

The various organisations who have offered their support add a broad range of experience as well as financial resources to the partnership. Monetary pledges have been made by Accent Peerless, Crest Nicholson, Riseden Ltd., Standard Life and Thames Valley Housing. The Mall Corporation has offered office space for the Town Centre Manager as well as an annual contribution of funds. Further backing comes from Surrey Police, in the form of advice on matters like security, Fuller Spurling, for accountancy support, and Herrington and Carmichael LLP, who will provide legal advice. The Camberley Society, Natwest Bank and the Surrey Chambers of Commerce are also part of the partnership and have offered their services in kind. Smaller traders are represented by the Surrey Chambers of Commerce, and the Town Centre Manager will be tasked with getting to know the town's trading community. Chas Bradfield, the Director of Customer Services at Surrey Heath Borough Council, said:

"It's very positive for Camberley that the Council and its key partners are working together to make the town centre a better place for young people and adults to spend their leisure time. We want the community to feel proud of their town, knowing that people from the surrounding areas want to come here to experience what we offer, from the wide range of shops to the restaurants and leisure facilities."

The Camberley Town Centre Partnership aims to:

- Continue to develop Camberley as an attractive town
- Develop and market a clear identity for the town centre
- Generate a feeling of safety and security in the town centre
- Ensure Camberley is a place of choice for employment, homes, shopping, and entertainment, and that these benefits are accessible and affordable
- Encourage improvements in access from the transport network and in traffic flows
- Have a vibrant and sustainable town centre

For further information about the partnership please call Chas Bradfield or e-mail chas.bradfield@surreyheath.gov.uk